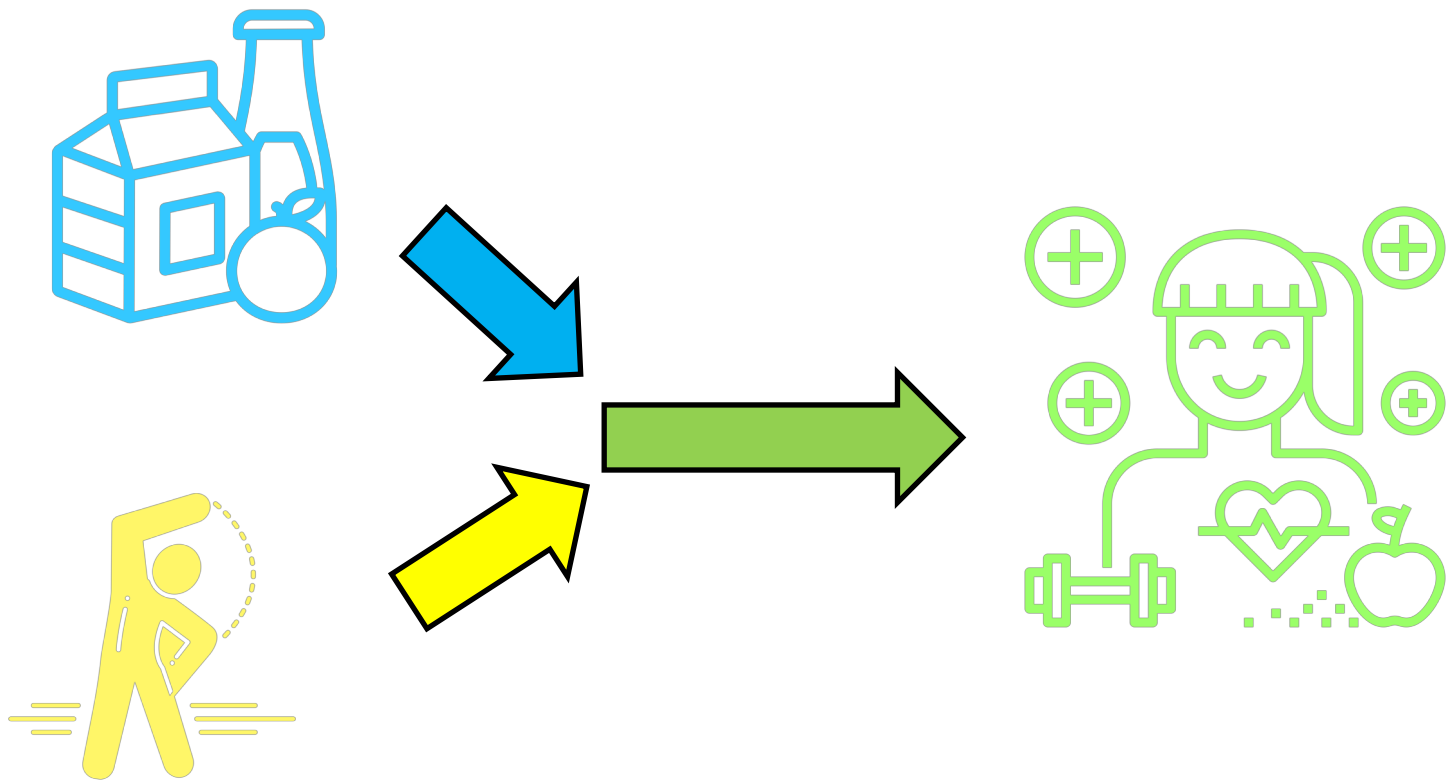
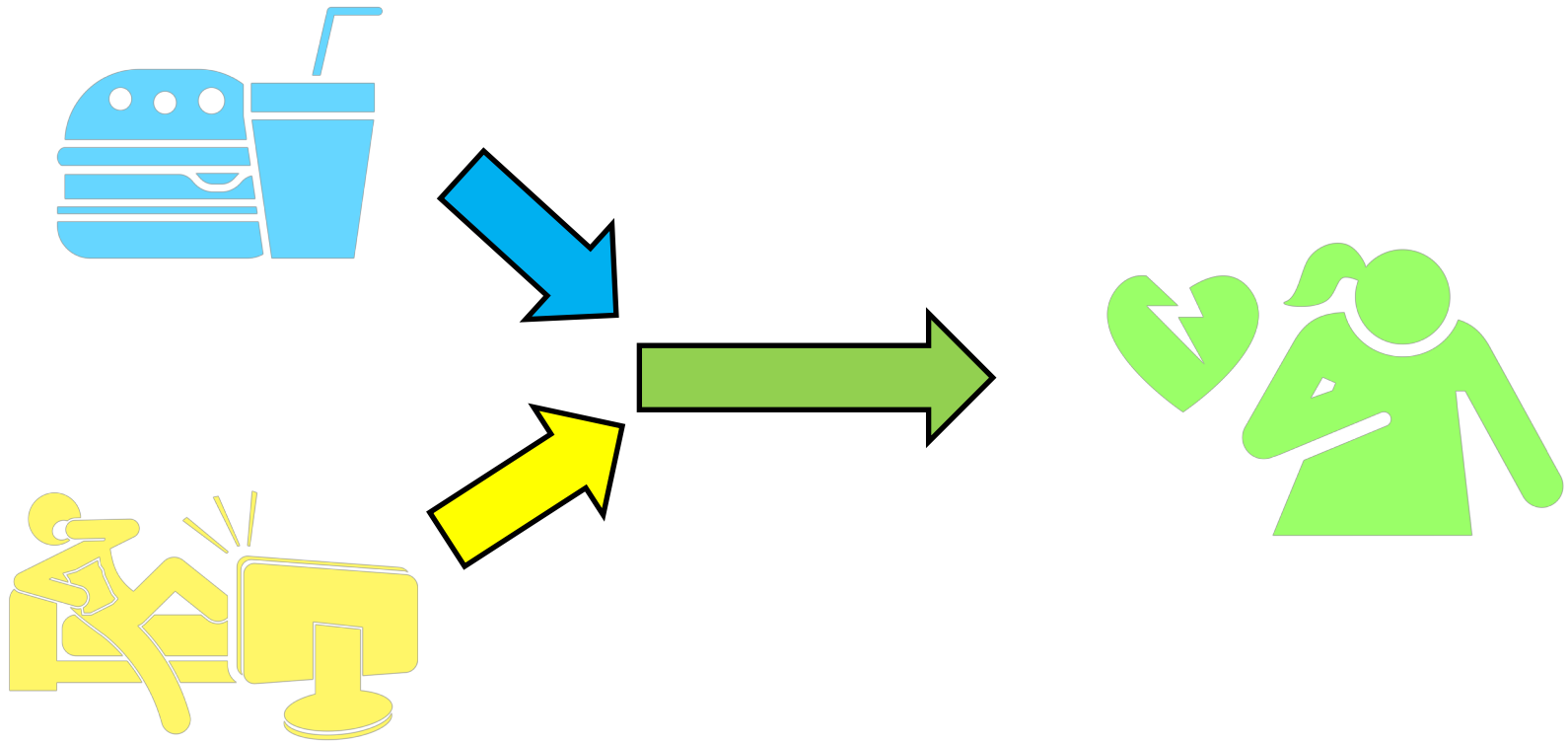




# FFAR Tipping Points: Understanding Food Systems to Enhance Impacts







# LEVERAGE POINTS



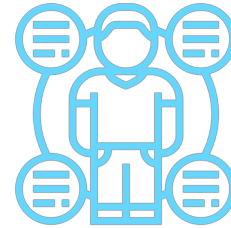
**ACCESS**



**AFFORDABILITY**

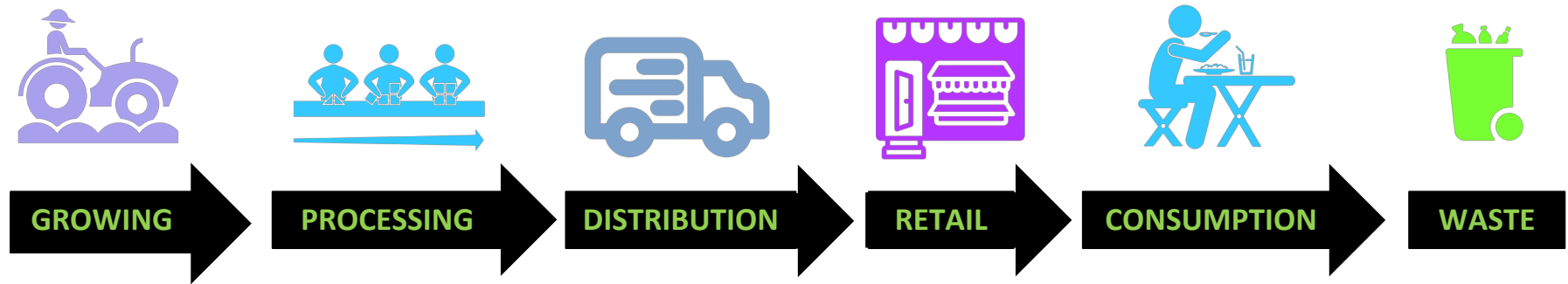


**PRODUCTION**

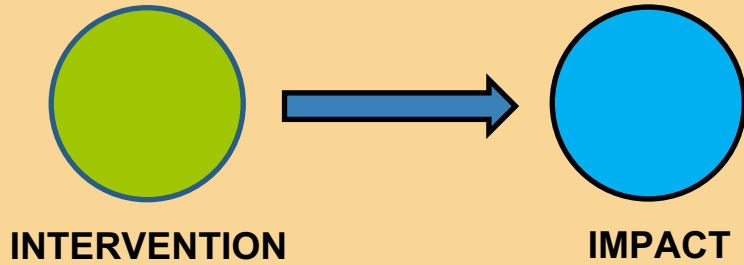


**BEHAVIOR**

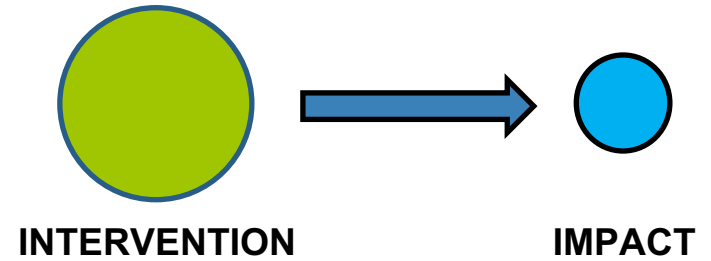
# FOOD SYSTEM



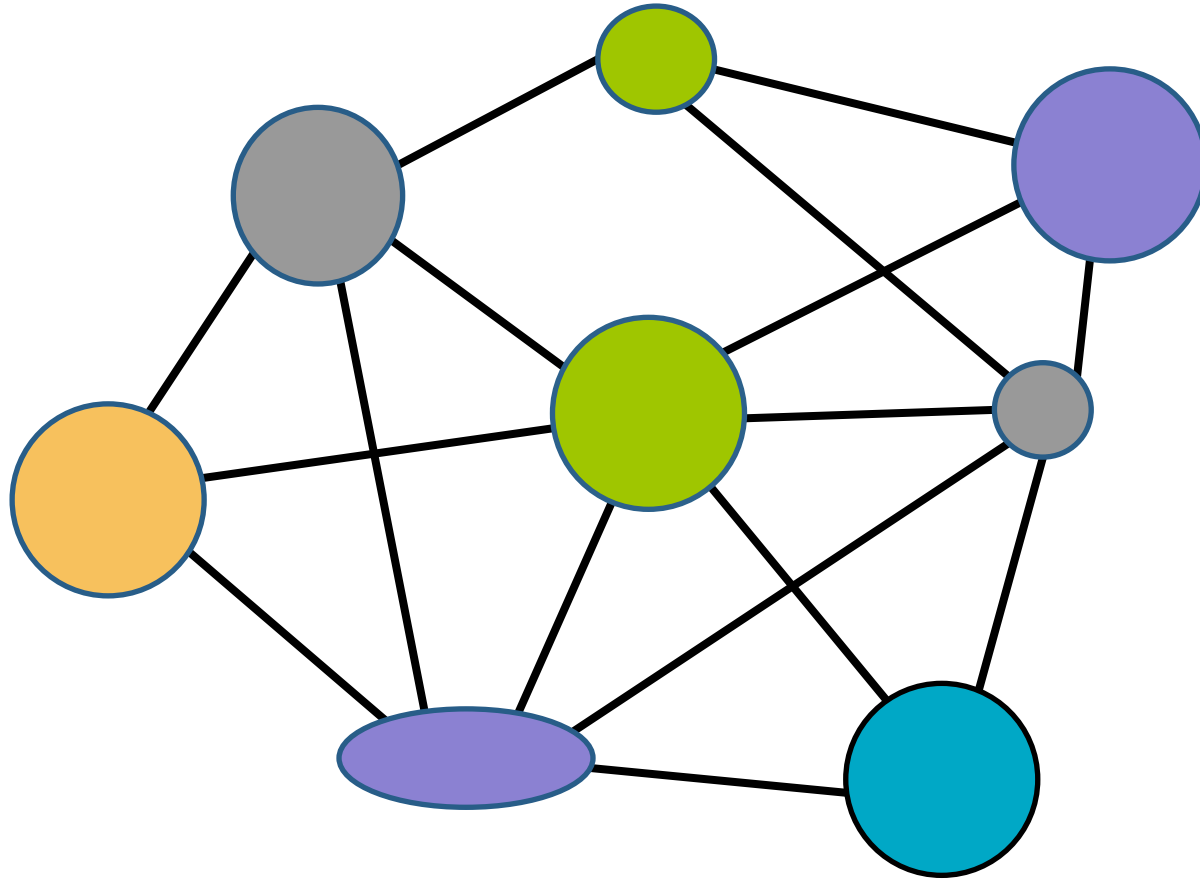
# TARGET



# REALITY



# FOOD SYSTEMS ARE COMPLEX

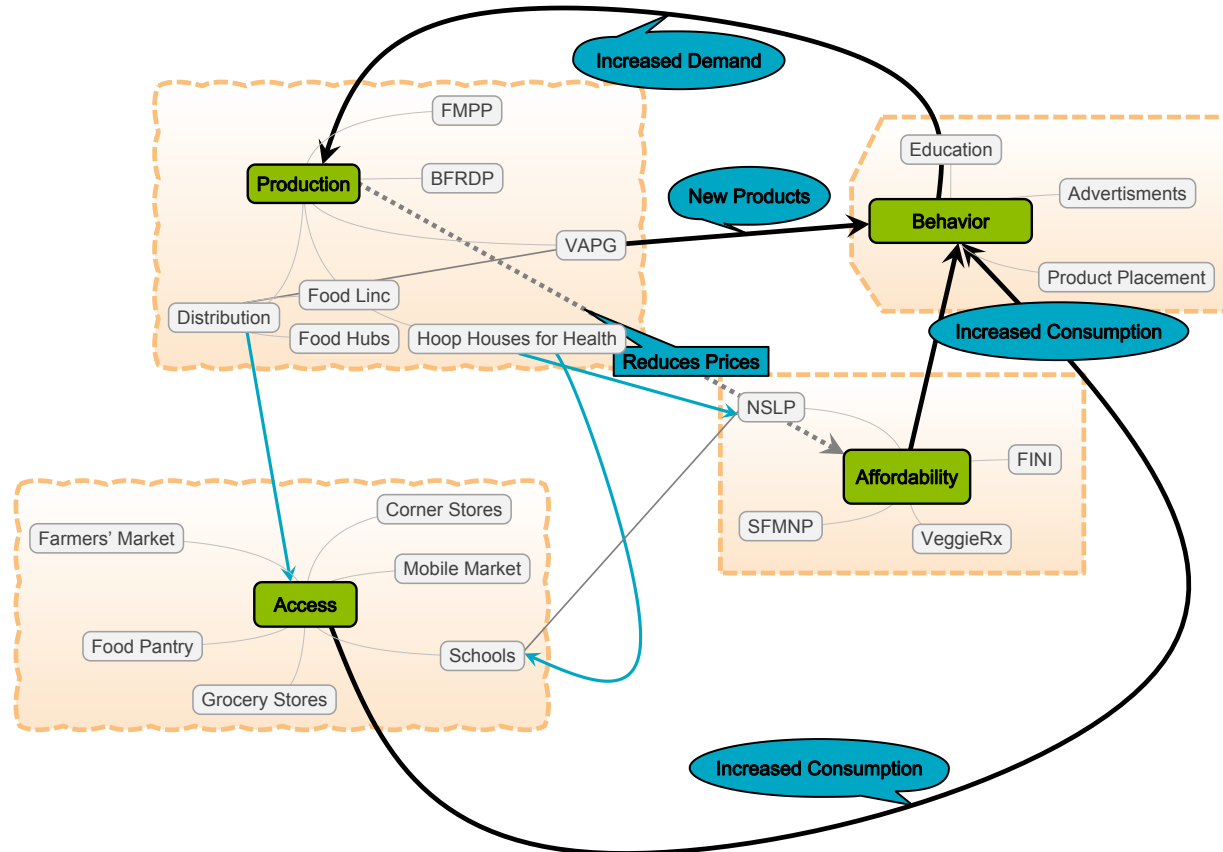


***Food Systems Transformations that Lead to  
Positive Health Outcomes and Increase  
Economic Opportunities Within a Community***



# FFAR PILOT PROGRAM: TIPPING POINTS

## Determining Leverage Points for Impact



# Dynamic Models for Complex Problems

*We want to understand how the food system works and determine the most promising areas to target for change that leads to greater health and well-being*

# PILOT PROGRAM: TIPPING POINTS

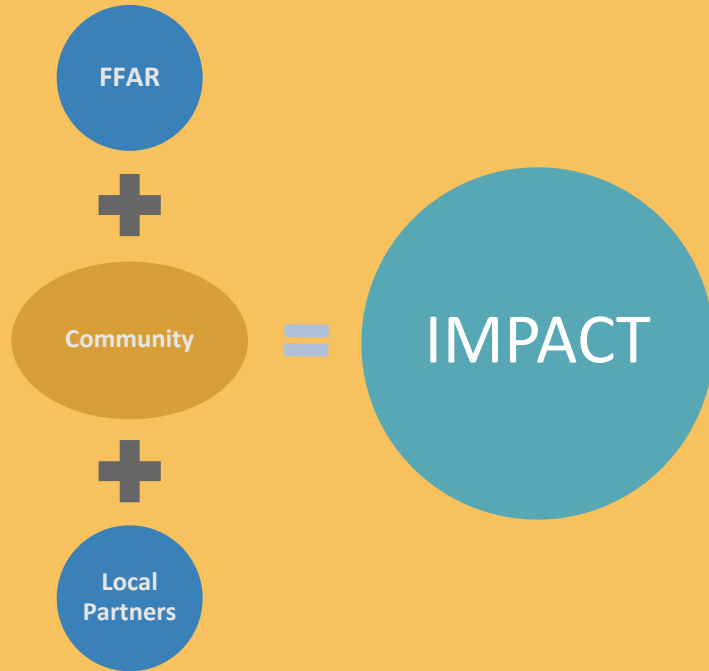
## Program Elements

- Leverage efforts on the ground
  - Multiple Organizations
  - Multiple Interventions
- Collect and Analyze Data
  - Existing Data
  - Existing Efforts
  - New data
- Modeling
  - Systems Dynamic, ABM
  - Multiple Models

# PROGRAM STATISTICS

- FUNDED IN 2018
- FFAR INVESTMENT: >\$4.3M
- PROGRAM INVESTMENT: >\$8.5M
- FIVE GRANTEES SELECTED

# Tipping Points: Communities



Each selected region will receive 1/4<sup>th</sup> of the program budget

# Identifying Leverage Points for Transformation in Urban Food Systems

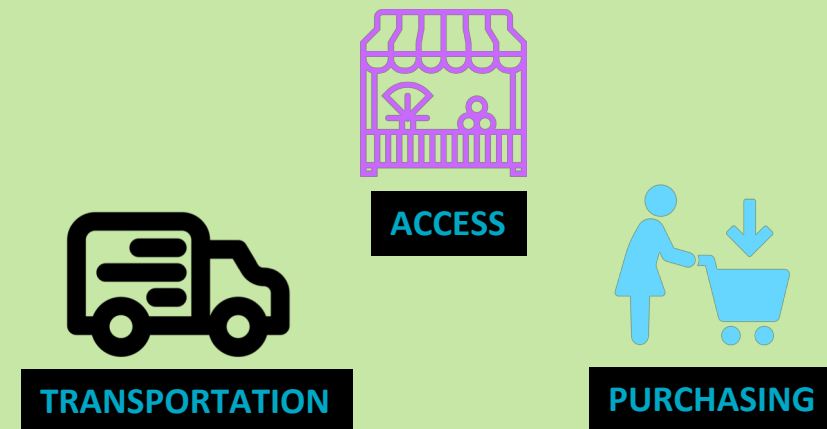
Steven Gray: Flint, MI

Barriers to healthy food access and better community nutrition

Interventions that shift the system towards better food access and nutritional outcomes

## MODELS

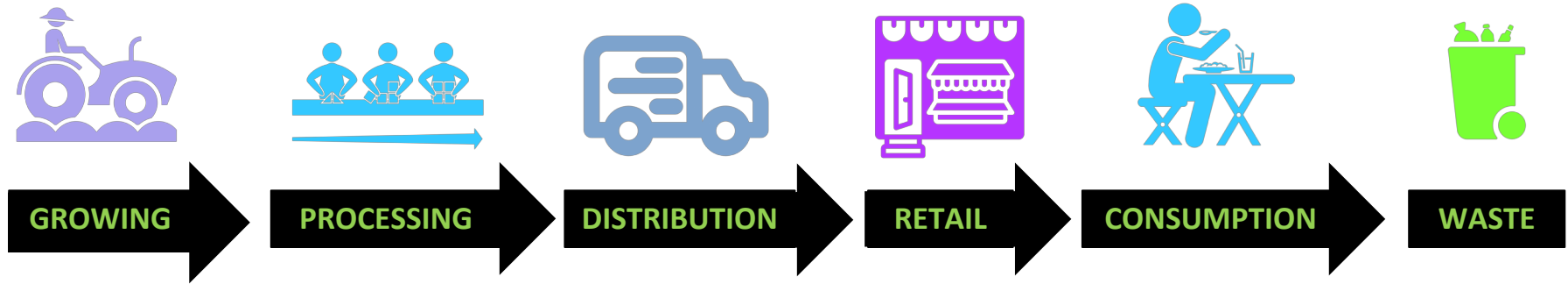
### AGENT-BASED MODEL



### SYSTEM DYNAMIC MODEL

- Participatory Modeling

# Food System



# Modeling the Future of Food in Your Neighborhood

**Darcy Freedman: Cleveland, OH**

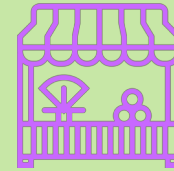
Development of computational tools to offer a systems lens to guide future sustainable and local food system change.

Research aimed at increasing knowledge of the interconnectedness of the existing food environment, food system strategies, and impacts on residents and their neighborhoods

**\*\*Leverages >\$20M of current investments**

## MODEL

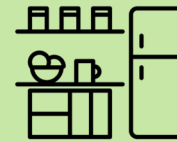
### System Dynamic Models



ACCESS



EDUCATION



EMERGENCY  
ASSISTANCE

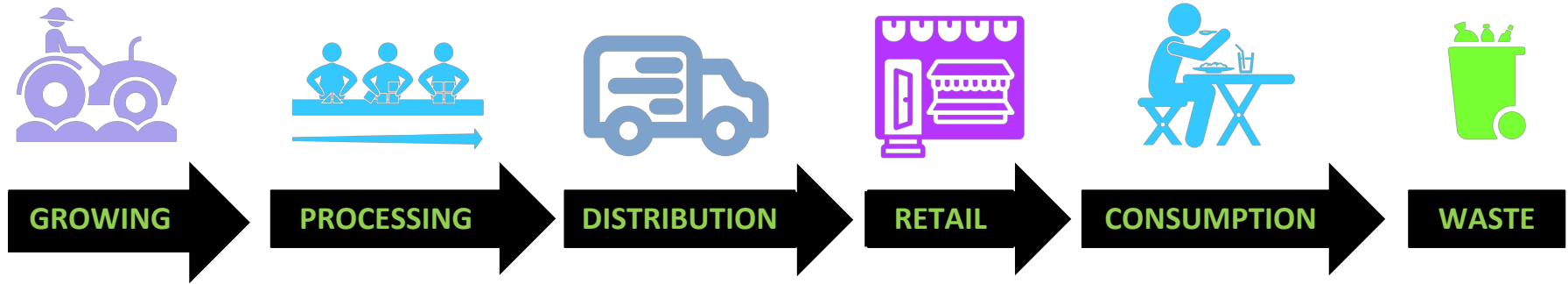


INCENTIVES





# Food System



# Integrating Community and Modeling Efforts to Evaluate Impacts and Tradeoffs of Food System Interventions

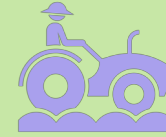
**Becca Jablonski: Denver, CO**

Opportunities and barriers to developing food policies that support urban food goals as well as rural economic development

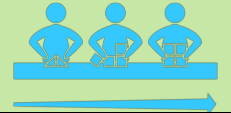
**\*\*Leverages >\$5.9M in Community and Regional Investments**

## MODELS

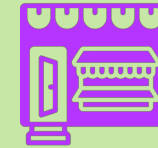
### AGENT-BASED MODEL



PRODUCERS



PROCESSORS



RETAILERS

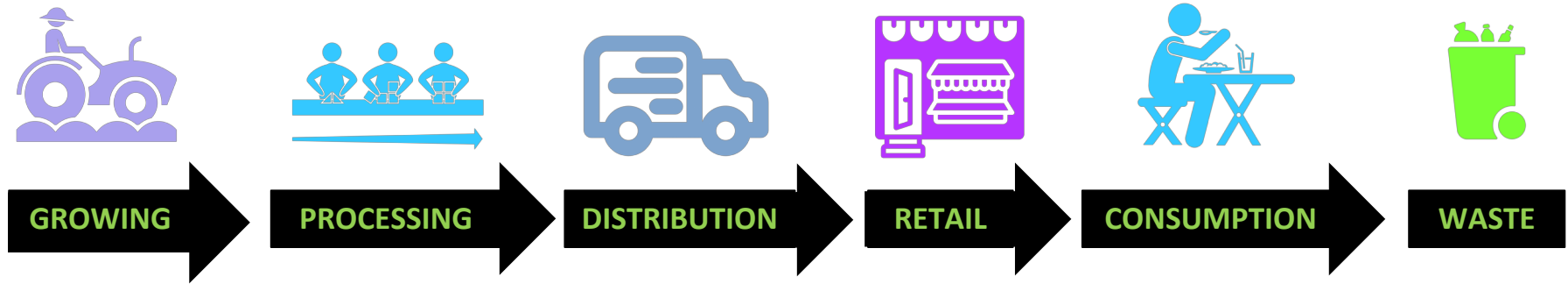


CONSUMERS

### OBJECT MODELING



# Food System



# Evaluating Food Access Strategies in Austin

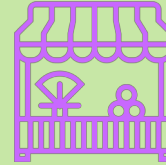
Joy Casnovsky: Austin, TX

What is the influence of different environmental factors on access?

- Geography
- Economic
- Transport

**MODEL**

**AGENT-BASED MODEL**

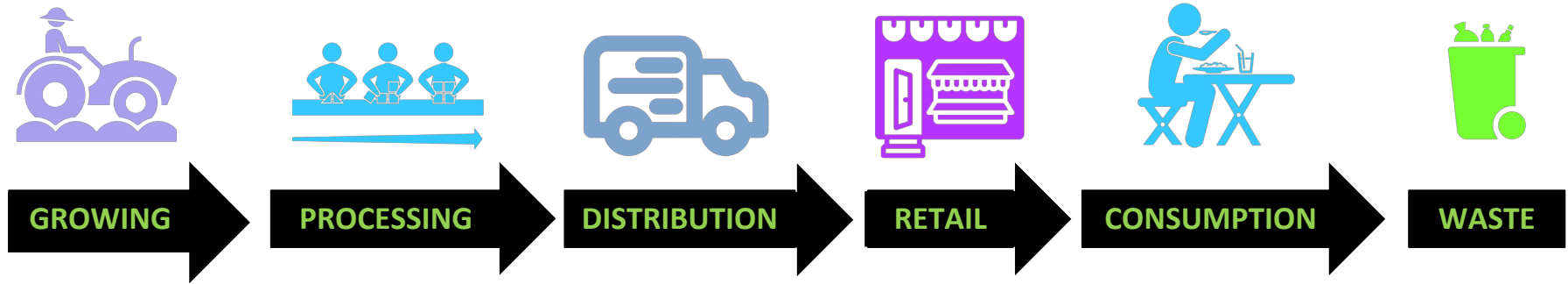


**ACCESS**



**INCENTIVES**

# Food System



# Environmental and Nutritional Benefits of Food Recovery and Redistribution

**Beth Feingold: Albany, NY**

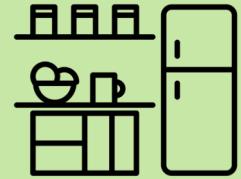
**Interventions that shift the system towards better food access and nutritional outcomes**

- Inefficiencies in the system
- State tax initiatives for food recovery
- Donations inhibited by food safety regulations

## MODEL LCA



**RECOVERY &  
REDISTRIBUTION**



**EMERGENCY  
ASSISTANCE**

# Q&A

# *THANK YOU*

## How to reach FFAR



jreich@foundationfar.org

## Connect with FFAR



foundationfar.org



@FoundationFar  
@RockTalking

