



National Institute of Food and Agriculture

U.S. DEPARTMENT OF AGRICULTURE

BIOENERGY, CLIMATE, AND ENVIRONMENT
FOOD PRODUCTION AND SUSTAINABILITY
YOUTH, FAMILY, AND COMMUNITY
FOOD SAFETY AND NUTRITION
INTERNATIONAL PROGRAMS

NIFA

GusNIP Overview
HER NOPREN Healthy Food Retail Work Group Meeting
June 21, 2022

INVESTING IN SCIENCE | SECURING OUR FUTURE | WWW.NIFA.USDA.GOV

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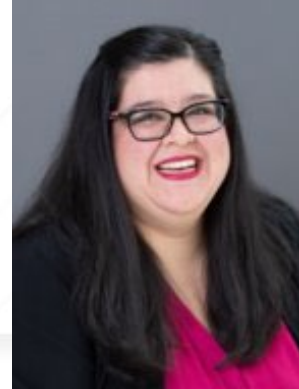
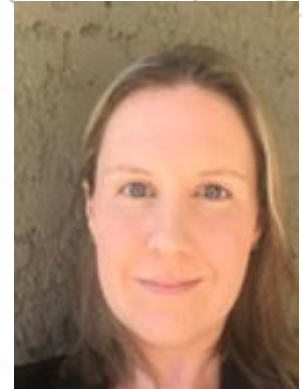
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<https://www.usda.gov/non-discrimination-statement>

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- USDA is an equal opportunity provider, employer and lender.

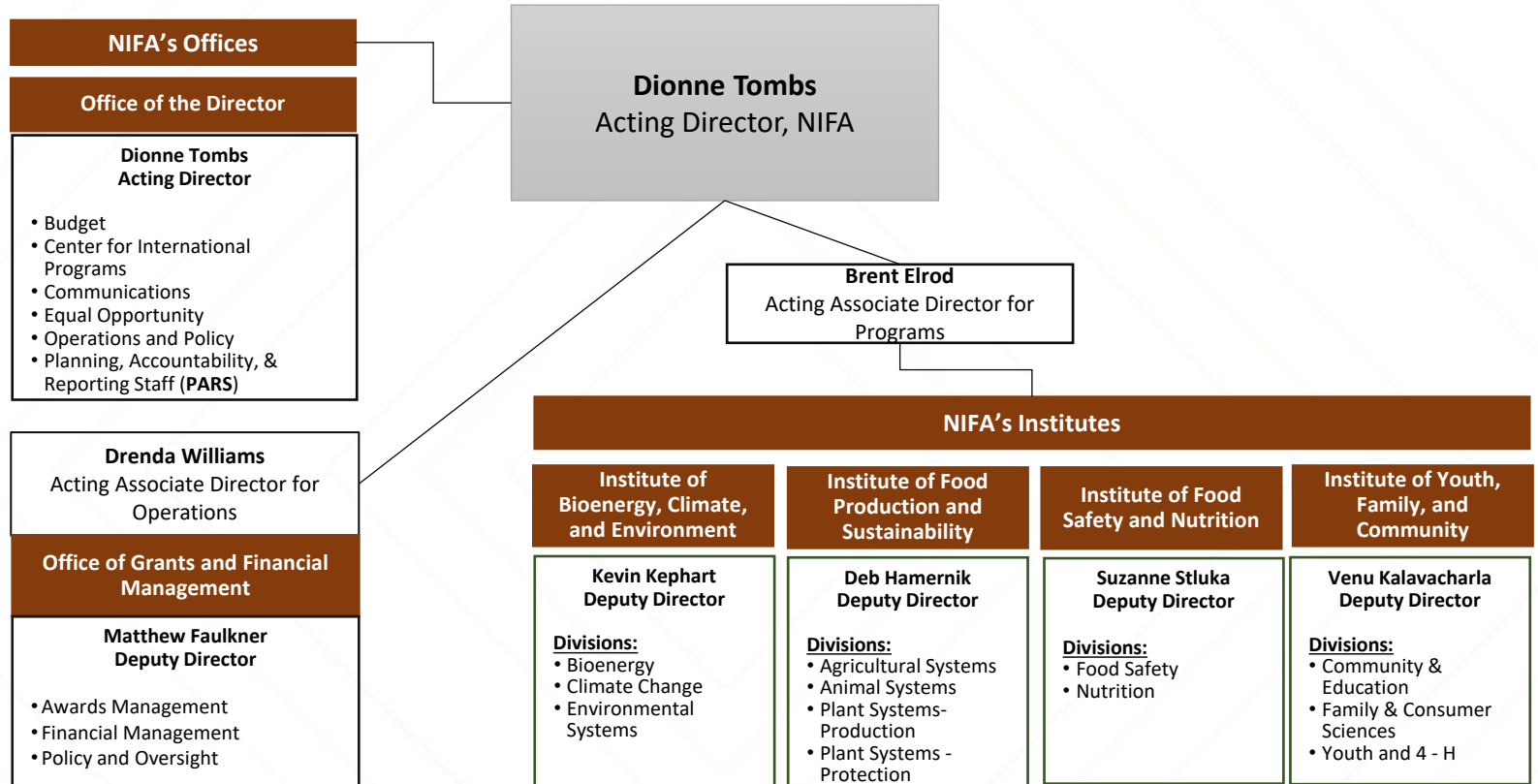


Suzanne Stluka
Dierdra Chester
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Summer LaRose
Sheila Fleischhacker
Beth Kerling
Stephanie Smith
Keeva Shepard
Cierrah Kassetas
Heather Garcia (FNS)
Marga Ortiz (FNS)





How is NIFA Structured?





What is NIFA?

- **Lead federal agency providing extramural funding for food and agricultural sciences**
- **Created through the Food, Conservation, and Energy Act of 2008**
- **NIFA Funding**
 - **\$1.95B budget in FY 2021**
 - **Competitive and Capacity Funds**
- **Mission**
 - **Agricultural research, education, and extension**
- **Vision**
 - **Catalyze transformative discoveries, education, and engagement to address agricultural challenges**



Gus Schumacher Nutrition Incentive Program (GusNIP)

Funding FY2022: \$45.9M

Purpose

Bring together stakeholders from food and healthcare systems to foster understanding of how they might improve the health and nutrition status of participating households

Nutrition Incentive Program

(collaboration with USDA FNS)

Increase the purchase of fruits and vegetables by consumers participating in SNAP/NAP by providing incentives at the point of purchase, **\$34 million in FY22** Pilot \$100,000 up to 1 year; 100% match; Standard \$500,000 up to 4 years; 100% match; Large-scale ≥\$500,000 up to 4 years; 100% match

Produce Prescription Program

Provide financial/non-financial incentives to income-eligible individuals to purchase/procure fruits and vegetables intended to improve dietary health through increased consumption of fruits and vegetables, reduce individual and household food insecurity, and reduce healthcare usage and associated costs, **\$4.9 million in FY22**, Standard ≤\$500,000 up to 3 years; No match

Cooperative Agreement

Nutrition Incentive Program Training, Technical Assistance, Evaluation and Information Centers (NTAE), \$7 million/yr continuation for 4 years; No match

External Stakeholders & Eligible Applicants

- USDA FNS
- Non-Profit Organizations, Governmental Agencies/Tribal Agencies



Gus Schumacher Nutrition Incentive Program (GusNIP)

Aligns with Nutrition Security; Racial Equity, Equity, and Opportunity; Economic Recovery; Market Opportunities; & Rural Revitalization



- Increase participation in GusNIP, and via these networks, federal nutrition assistance programs
- Help build the evidence base needed for scaling up incentivizing fruits and vegetables through SNAP and programs for nutrition assistance
- Leverage this learning for exploring other ways to conduct research and evaluation on other innovative approaches to strengthen the public health impacts of federal nutrition assistance programs and produce prescription programs

GusNIP Previously Funded Projects

- [FY2021 Gus Schumacher Nutrition Incentive Program \(GusNIP\) Produce Prescription Projects](#)
- [FY2021 Gus Schumacher Nutrition Incentive Program \(GusNIP\) Nutrition Incentive Projects](#)
- [FY 2021 Gus Schumacher Nutrition Incentive Program COVID Relief and Response \(GusCRR\) Nutrition Incentive Projects](#)
- [FY 2021 Gus Schumacher Nutrition Incentive Program COVID Relief and Response \(GusCRR\) Produce Prescription Projects](#)
- [FY 2019 & FY2020 Gus Schumacher Nutrition Incentive Program \(GusNIP\) Nutrition Incentive Projects](#)
- [FY 2019 & FY2020 Gus Schumacher Nutrition Incentive Program \(GusNIP\) Produce Prescription Projects](#)
- [FY 2019 Gus Schumacher Nutrition Incentive Program \(GusNIP\) Nutrition Incentive Program Training, Technical Assistance, Evaluation and Information Center \(NTAE\)](#)

<https://nifa.usda.gov/program/gus-schumacher-nutrition-incentive-grant-program>



FY22: What's New This Year?

- Beginning in FY 2022, the **GusNIP Nutrition Incentive Program** Areas and **GusNIP Produce Prescription Program** Area are published in separate RFAs.
- Requires all applicants to have a consultation session of approximately 1 hour with the GusNIP Nutrition Incentive Program Training, Technical Assistance, Evaluation, and Information Center's (GusNIP NTAE Center's) Nutrition Incentive Hub for free one-on-one support and review general pitfalls. Free one-on-one support includes templates, checklists, webinars, and other resources.
- Requires all applicants to include a letter of support from the GusNIP NTAE Center in their proposal.
- Removes funding allocation guidance.



FY22: What's New for the Nutrition Incentive Program?

- Clarifies that participants receiving either USDA Supplemental Nutrition Assistance Program or USDA Nutrition Assistance Program for Puerto Rico, American Samoa, and the Commonwealth of the Northern Mariana Islands may participate in a GusNIP Nutrition Incentive Program project.
- Broadens the incentive models allowed to:
 - **Fruits and vegetables for fruits and vegetables:** SNAP/NAP participants purchase fruits or vegetables using their SNAP/NAP benefits and then receive incentives that are redeemable only for the purchase of fruits or vegetables.
 - **Any SNAP/NAP eligible food for fruits and vegetables:** SNAP/NAP participants purchase any SNAP/NAP eligible food using their SNAP/NAP benefits and then receive incentives that are redeemable only for the purchase of fruits or vegetables.
 - **Fruits and vegetables for any SNAP/NAP eligible food:** SNAP/NAP participants purchase fruits or vegetables using their SNAP/NAP benefits and then receive incentives that are redeemable for the purchase of any SNAP/NAP eligible food.
- Provides additional guidance in Part I.D. Program Policy regarding SNAP Policy, such as the SNAP Online Purchasing Pilot and Online Ordering.
- Streamlines project narrative requirements and evaluation criteria for Pilot Project proposals.



FY22: What's New for the Produce Prescription Program?

- NIFA will prioritize the following types of projects for award in accordance with the program area evaluation criteria.
 - Serve underrepresented communities, such as tribal communities and/or
 - Serve underrepresented geographies, such as Alabama, American Samoa, Arizona, Arkansas, Commonwealth of the Northern Marianas Islands, Delaware, Federated States of Micronesia, Florida, Guam, Idaho, Iowa, Kansas, Louisiana, Maine, Maryland, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, North Dakota, Oklahoma, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, US Virgin Islands, Utah, Vermont, Virginia, Wisconsin, and Wyoming.



FY 22: What's New This Year?

- Mandatory funding available:
 - GusNIP Nutrition Incentive Program in FY2022 is approximately \$33,900,000.
 - GusNIP Produce Prescription Program in FY2022 is approximately \$4,900,000.
- GusNIP FY2022 RFA is available online at:
 - <https://www.nifa.usda.gov/grants/funding-opportunities/gusnip-nutrition-incentive-program>
 - <https://www.nifa.usda.gov/grants/funding-opportunities/gus-schumacher-nutrition-incentive-program-produce-prescription>
- GusNIP FY2022 FAQs are available online at: <https://nifa.usda.gov/resource/gusnip-faqs>
- GusNIP Core Metrics are available online:
 - Nutrition Incentive Program Projects: <https://www.nutritionincentivehub.org/resources-and-support/resources/reporting-evaluation/core-metrics-nutrition-incentives/participant-level-metrics>
 - Produce Prescription Program Projects: <https://www.nutritionincentivehub.org/resources-and-support/resources/reporting-evaluation/core-metrics-produce-prescription/participant-level-metrics>
- Applications are due **5:00 PM (Eastern) Thursday, June 30, 2022**, submitted through Grants.gov.



Volunteer to Serve as a Reviewer

ABOUT

Who We Are

What We Do

Types of Federal Assistance

Panelist Information

How We Work

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Career Opportunities

Equal Opportunity and Civil Rights

Panelist Information

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NIFA and your community request your assistance in identifying panelists and ensuring our peer review panels have the required expertise while remaining inclusive, representative, and diverse.

NIFA convenes peer review panels comprised of research, education, extension, and other subject matter experts to review competitive grant proposals. Panelist duties include reviewing proposals; drafting and submitting individual scores and written reviews; attending and participating in a panel meeting. During the panel meeting panelists discuss and reach a group consensus on proposal rankings. Panels may be conducted via teleconference or at in person meeting spaces.

If you are interested in participating, NIFA uses a Peer Review System (PRS) to collect volunteer information.

[Click here to access PRS.](#)

BECOMING A PANELIST

REGISTRATION INFORMATION

If you are interested in serving on a peer-review panel, you can provide your contact information by visiting NIFA Peer Review System and clicking on the "Panelist Recruitment" link in the "Volunteer" section. You will be asked to provide your contact information and expertise.

In addition, a voluntary questionnaire will appear that is used to gather race, ethnicity, gender, and other information. NIFA collects this information from everyone who participates in USDA activities to allow us to evaluate participation and improve processes in accordance with applicable equal opportunity and civil rights laws. The information you provide will not be used to determine your eligibility to participate in this program. The use of this information will help USDA/NIFA to:

<https://nifa.usda.gov/panelist-information>



Other Resources

- **GusNIP Program Pages:**
 - [The GusNIP - Nutrition Incentive Program | NIFA \(usda.gov\)](#)
 - [The GusNIP - Produce Prescription Program](#)
- **Funding Opportunities:** Search all competitive Requests for Applications (RFAs)
 - <https://nifa.usda.gov/grant-search>
- **NIFA Grant Resources:** Available grant training resources, webinars, and workshops
 - <https://nifa.usda.gov/grant-training>
- **NIFA Policy Guide:** Details statutory and regulatory responsibilities for all NIFA grantees
 - <https://nifa.usda.gov/policy-guide>
- **NIFA Grants.gov Application Guide:** Provides guidance for the preparation and submission of NIFA grant applications
 - <https://apply07.grants.gov/apply/opportunities/instructions/PKG00249520-instructions.pdf>



Questions?

For additional questions email the GusNIP mailbox
at SM.FN.GUSNIP@usda.gov.