In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs, are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs). Remedies and complaint filing deadlines vary by program or incident.

Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact the responsible agency or USDA’s TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at How to File a Program Discrimination Complaint and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) fax (202) 690-7442; or (3) email: program.intake@usda.gov.

USDA is an equal opportunity provider, employer and lender.
How is NIFA Structured?

### NIFA’s Offices

#### Office of the Director

Dionne Tombs  
Acting Director

- Budget
- Center for International Programs
- Communications
- Equal Opportunity
- Operations and Policy
- Planning, Accountability, & Reporting Staff (PARS)

Drenda Williams  
Acting Associate Director for Operations

Matthew Faulkner  
Deputy Director

- Awards Management
- Financial Management
- Policy and Oversight

#### Office of Grants and Financial Management

#### NIFA’s Institutes

#### Institute of Bioenergy, Climate, and Environment

Kevin Kephart  
Deputy Director

**Divisions:**
- Bioenergy
- Climate Change
- Environmental Systems

#### Institute of Food Production and Sustainability

Deb Hamernik  
Deputy Director

**Divisions:**
- Agricultural Systems
- Animal Systems
- Plant Systems - Production
- Plant Systems - Protection

#### Institute of Food Safety and Nutrition

Suzanne Stluka  
Deputy Director

**Divisions:**
- Food Safety
- Nutrition

#### Institute of Youth, Family, and Community

Venu Kalavacharla  
Deputy Director

**Divisions:**
- Community & Education
- Family & Consumer Sciences
- Youth and 4-H

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NIFA Organizational Chart | National Institute of Food and Agriculture (usda.gov)
What is NIFA?

- Lead federal agency providing extramural funding for food and agricultural sciences
- Created through the Food, Conservation, and Energy Act of 2008
- NIFA Funding
  - $1.95B budget in FY 2021
  - Competitive and Capacity Funds
- Mission
  - Agricultural research, education, and extension
- Vision
  - Catalyze transformative discoveries, education, and engagement to address agricultural challenges
<table>
<thead>
<tr>
<th><strong>Purpose</strong></th>
<th>Bring together stakeholders from food and healthcare systems to foster understanding of how they might improve the health and nutrition status of participating households</th>
</tr>
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</table>
| **Nutrition Incentive Program** (collaboration with USDA FNS) | Increase the purchase of fruits and vegetables by consumers participating in SNAP/NAP by providing incentives at the point of purchase, **$34 million in FY22**  
Pilot $100,000 up to 1 year; 100% match; **Standard** $500,000 up to 4 years; 100% match; **Large-scale** ≥$500,000 up to 4 years; 100% match |
| **Produce Prescription Program** | Provide financial/non-financial incentives to income-eligible individuals to purchase/procure fruits and vegetables intended to improve dietary health through increased consumption of fruits and vegetables, reduce individual and household food insecurity, and reduce healthcare usage and associated costs, **$4.9 million in FY22**, Standard ≤$500,000 up to 3 years; No match |
| **Cooperative Agreement** | Nutrition Incentive Program Training, Technical Assistance, Evaluation and Information Centers (NTAE), $7 million/yr continuation for 4 years; No match |
| **External Stakeholders & Eligible Applicants** | • USDA FNS  
• Non-Profit Organizations, Governmental Agencies/Tribal Agencies |
Gus Schumacher Nutrition Incentive Program (GusNIP)

Aligns with Nutrition Security; Racial Equity, Equity, and Opportunity; Economic Recovery; Market Opportunities; & Rural Revitalization

- Increase participation in GusNIP, and via these networks, federal nutrition assistance programs
- Help build the evidence base needed for scaling up incentivizing fruits and vegetables through SNAP and programs for nutrition assistance
- Leverage this learning for exploring other ways to conduct research and evaluation on other innovative approaches to strengthen the public health impacts of federal nutrition assistance programs and produce prescription programs

https://www.nutritionincentivehub.org/media/fjohmr2n/gusnip-ntae-impact-findings-year-2.pdf
GusNIP Previously Funded Projects

- FY2021 Gus Schumacher Nutrition Incentive Program (GusNIP) Produce Prescription Projects
- FY2021 Gus Schumacher Nutrition Incentive Program (GusNIP) Nutrition Incentive Projects
- FY 2021 Gus Schumacher Nutrition Incentive Program COVID Relief and Response (GusCRR) Nutrition Incentive Projects
- FY 2021 Gus Schumacher Nutrition Incentive Program COVID Relief and Response (GusCRR) Produce Prescription Projects
- FY 2019 & FY2020 Gus Schumacher Nutrition Incentive Program (GusNIP) Nutrition Incentive Projects
- FY 2019 & FY2020 Gus Schumacher Nutrition Incentive Program (GusNIP) Produce Prescription Projects
- FY 2019 Gus Schumacher Nutrition Incentive Program (GusNIP) Nutrition Incentive Program Training, Technical Assistance, Evaluation and Information Center (NTAE)

https://nifa.usda.gov/program/gus-schumacher-nutrition-incentive-grant-program
FY22: What’s New This Year?

• Beginning in FY 2022, the GusNIP Nutrition Incentive Program Areas and GusNIP Produce Prescription Program Area are published in separate RFAs.

• Requires all applicants to have a consultation session of approximately 1 hour with the GusNIP Nutrition Incentive Program Training, Technical Assistance, Evaluation, and Information Center’s (GusNIP NTAE Center’s) Nutrition Incentive Hub for free one-on-one support and review general pitfalls. Free one-on-one support includes templates, checklists, webinars, and other resources.

• Requires all applicants to include a letter of support from the GusNIP NTAE Center in their proposal.

• Removes funding allocation guidance.
FY22: What’s New for the Nutrition Incentive Program?

• Clarifies that participants receiving either USDA Supplemental Nutrition Assistance Program or USDA Nutrition Assistance Program for Puerto Rico, American Samoa, and the Commonwealth of the Northern Marianas Islands may participate in a GusNIP Nutrition Incentive Program project.

• Broadens the incentive models allowed to:
  
  • **Fruits and vegetables for fruits and vegetables**: SNAP/NAP participants purchase fruits or vegetables using their SNAP/NAP benefits and then receive incentives that are redeemable only for the purchase of fruits or vegetables.
  
  • **Any SNAP/NAP eligible food for fruits and vegetables**: SNAP/NAP participants purchase any SNAP/NAP eligible food using their SNAP/NAP benefits and then receive incentives that are redeemable only for the purchase of fruits or vegetables.
  
  • **Fruits and vegetables for any SNAP/NAP eligible food**: SNAP/NAP participants purchase fruits or vegetables using their SNAP/NAP benefits and then receive incentives that are redeemable for the purchase of any SNAP/NAP eligible food.

• Provides additional guidance in Part I.D. Program Policy regarding SNAP Policy, such as the SNAP Online Purchasing Pilot and Online Ordering.

• Streamlines project narrative requirements and evaluation criteria for Pilot Project proposals.
FY22: What’s New for the Produce Prescription Program?

- NIFA will prioritize the following types of projects for award in accordance with the program area evaluation criteria.
  - Serve underrepresented communities, such as tribal communities and/or
  - Serve underrepresented geographies, such as Alabama, American Samoa, Arizona, Arkansas, Commonwealth of the Northern Marianas Islands, Delaware, Federated States of Micronesia, Florida, Guam, Idaho, Iowa, Kansas, Louisiana, Maine, Maryland, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, North Dakota, Oklahoma, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, US Virgin Islands, Utah, Vermont, Virginia, Wisconsin, and Wyoming.
FY 22: What’s New This Year?

• Mandatory funding available:
  • GusNIP Nutrition Incentive Program in FY2022 is approximately $33,900,000.
  • GusNIP Produce Prescription Program in FY2022 is approximately $4,900,000.

• GusNIP FY2022 RFA is available online at:
  • https://www.nifa.usda.gov/grants/funding-opportunities/gusnip-nutrition-incentive-program
  • https://www.nifa.usda.gov/grants/funding-opportunities/gus-schumacher-nutrition-incentive-program-produce-prescription

• GusNIP FY2022 FAQs are available online at: https://nifa.usda.gov/resource/gusnip-faqs

• GusNIP Core Metrics are available online:
  • Nutrition Incentive Program Projects: https://www.nutritionincentivehub.org/resources-and-support/resources/reporting-evaluation/core-metrics-nutrition-incentives/participant-level-metrics
  • Produce Prescription Program Projects: https://www.nutritionincentivehub.org/resources-and-support/resources/reporting-evaluation/core-metrics-produce-prescription/participant-level-metrics

• Applications are due 5:00 PM (Eastern) Thursday, June 30, 2022, submitted through Grants.gov.
Volunteer to Serve as a Reviewer

Panelist Information

NIFA and your community request your assistance in identifying panelists and ensuring our peer review panels have the required expertise while remaining inclusive, representative, and diverse.

NIFA convenes peer review panels comprised of research, education, extension, and other subject matter experts to review competitive grant proposals. Panelist duties include reviewing proposals; drafting and submitting individual scores and written reviews; attending and participating in a panel meeting. During the panel meeting panelists discuss and reach a group consensus on proposal rankings. Panels may be conducted via teleconference or at in person meeting spaces. If you are interested in participating, NIFA uses a Peer Review System (PRS) to collect volunteer information. Click here to access PRS.

BECOMING A PANELIST

REGISTRATION INFORMATION

If you are interested in serving on a peer-review panel, you can provide your contact information by visiting NIFA Peer Review System and clicking on the “Panelist Recruitment” link in the “Volunteer” section. You will be asked to provide your contact information and expertise.

In addition, a voluntary questionnaire will appear that is used to gather race, ethnicity, gender, and other information. NIFA collects this information from everyone who participates in USDA activities to allow us to evaluate participation and improve processes in accordance with applicable equal opportunity and civil rights laws. The information you provide will not be used to determine your eligibility to participate in this program. The use of this information will help USDA/NIFA to:

https://nifa.usda.gov/panelist-information
Other Resources

- **GusNIP Program Pages:**
  - The GusNIP - Nutrition Incentive Program | NIFA (usda.gov)
  - The GusNIP - Produce Prescription Program

- **Funding Opportunities:** Search all competitive Requests for Applications (RFAs)
  - https://nifa.usda.gov/grant-search

- **NIFA Grant Resources:** Available grant training resources, webinars, and workshops
  - https://nifa.usda.gov/grant-training

- **NIFA Policy Guide:** Details statutory and regulatory responsibilities for all NIFA grantees

- **NIFA Grants.gov Application Guide:** Provides guidance for the preparation and submission of NIFA grant applications
Questions?

For additional questions email the GusNIP mailbox at SM.FN.GUSNIP@usda.gov.