



# HUNGRY HARVEST

Delivering healthy food for healthy change.





Every person  
*has the right* to eat healthy &  
every fruit & vegetable  
*deserves* to be eaten.





100 Years Ago



Today





WASTE

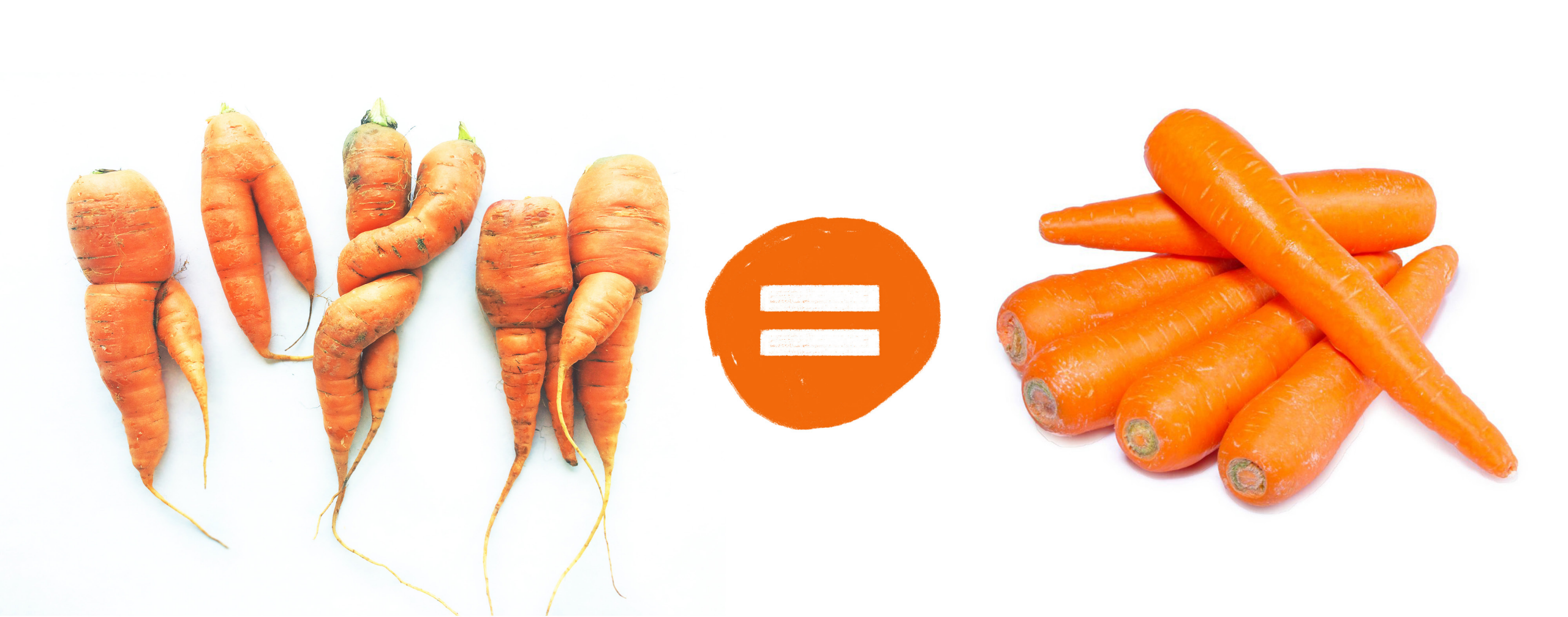


COST

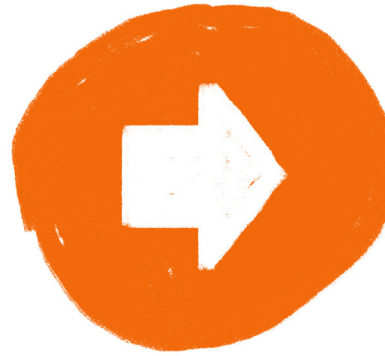


TIME









We purchase fruits & vegetables that  
would otherwise go uneaten.

We deliver boxes of this produce for  
20% less than grocery.





**MINI  
HARVEST  
\$15**



**FULL  
VEGGIE  
\$30**



**FULL  
ORGANIC  
\$40**





## SUPPLY NETWORK

We get produce for 50% market cost



## LOGISTICS NETWORK

We deliver cheaper than anyone else



## OPS SYSTEM

We have scalable proprietary systems





## CURRENT

MD / DC / VA / NJ  
DE / PA / FL / NC

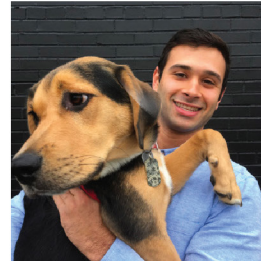
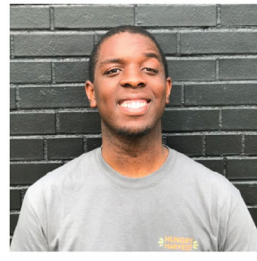
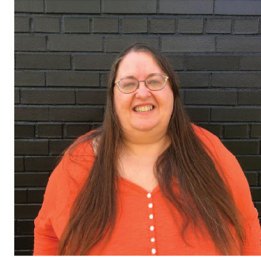
## FUTURE EXPANSION

OH / TX / AL / MI / GA  
MA / AZ / RI / CO / TN  
KY / IN / CT

This expansion gives us access to 100mm customers by 2022.













# harvestRx

produce to your doorstep. wellness to your table.

Unhealthy diet has surpassed smoking as the number one cause of death and disease in America. HarvestRX partners with medical professionals, hospitals and community care organizations to deliver fresh produce to those who need it most so they can get well, eat well and stay well. The outcomes for participants are real.



## THE PROGRAM

HarvestRX is a "prescription" for biweekly home deliveries of fresh fruits and vegetables that help encourage healthy eating, home cooking and a greater sense of independence. The program is free to participants through funding by the partnering wellness organization. Each subscription is \$70 for 8 weeks of biweekly deliveries, a 30% savings over other programs. The program is easily auto-renewed as needed to meet your client's needs.



## THE PROCESS



## OUR PARTNERS



717 clients served  
28.7k lbs delivered

Adventist HealthCare



THE COORDINATING CENTER  
INSPIRED SOLUTIONS

411 clients served  
16.5k lbs delivered

Trinity

LIFEBRIDGE  
HEALTH

CHEER  
Community Health and Empowerment  
through Education and Research

78 clients served  
7.8k lbs delivered

Mercy  
MEDICAL CENTER

HUNGRY  
HARVEST





**\$20.5**  
Billion

**Current**  
4.3% of total market

**2025**  
20% of total market

**\$100**  
Billion

Total Yearly Grocery Market = \$600 Billion







# HUNGRY HARVEST

*Thank you!*