



# Healthy Food Financing to Stimulate Healthy Food Retail Options

**Caroline Harries**  
**Associate Director, The Food Trust**

The Food Trust helps make healthy food affordable and easy to find in **supermarkets**, **corner stores** and **farmers' markets**.

The Food Trust promotes wellness through **community health** and **youth leadership**, and celebrates the joy of food with **Night Market Philadelphia**.



The Food Trust makes food education a priority for **children** and **adults**, encouraging health in the classroom, at home and in the community.

The Food Trust connects local farmers to the people they serve through **farm to school** initiatives and **healthy food incentive** programs.

TO LEARN MORE ABOUT THE FOOD TRUST, VISIT [THEFOODTRUST.ORG](http://THEFOODTRUST.ORG)



**The USDA  
estimates that  
more than 29  
million Americans  
live in low-income  
areas without  
access to a  
supermarket for  
more than a mile.**



The Food Trust





# Accessing healthy food is a challenge for many Americans

Particularly in low-income neighborhoods, communities of color, and rural areas.

[http://thefoodtrust.org/uploads/media\\_items/access-to-healthy-food.original.pdf](http://thefoodtrust.org/uploads/media_items/access-to-healthy-food.original.pdf)

[http://thefoodtrust.org/uploads/media\\_items/grocerygap.original.pdf](http://thefoodtrust.org/uploads/media_items/grocerygap.original.pdf)





# THE FOOD ENVIRONMENT

## IMPACTS WHAT YOU EAT

# Food Access Impact Pyramid





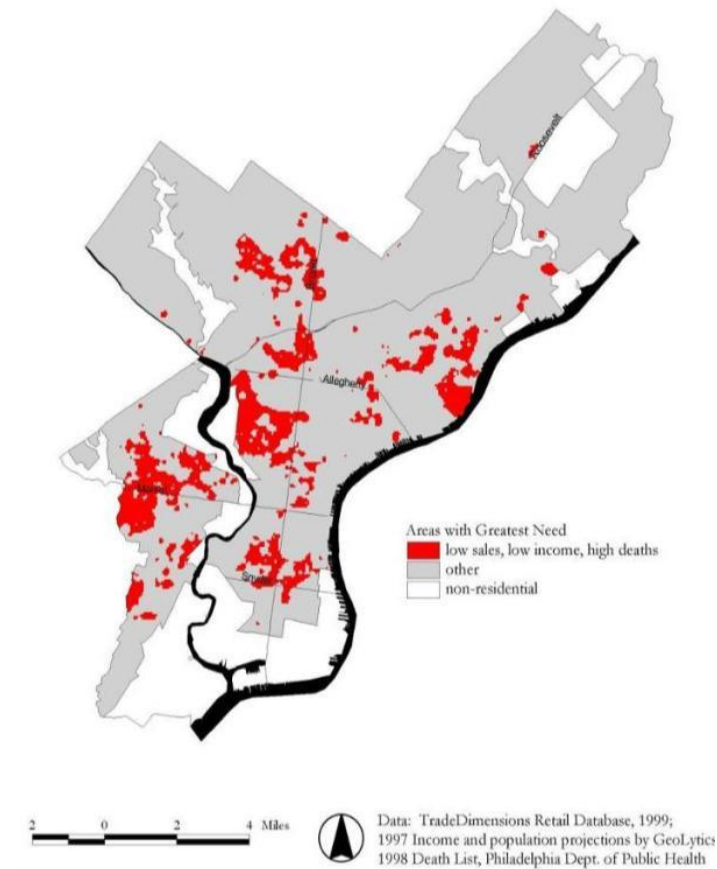
## The Food Trust – Background on Healthy Food Financing

# HFFI IMPACTS

NATIONWIDE SUCCESS  
*of* HEALTHY FOOD  
FINANCING INITIATIVES



# Philadelphia: Areas of Greatest Need





# Cross-Sector Engagement



# Common Barriers to Entry Identified by Grocers



- Land
- Financing
- Policy & regulatory barriers
- Development Process
- Perception
- Safety
- Workforce needs
- Distribution

# Healthy Food Financing: Improves Health, Creates Jobs



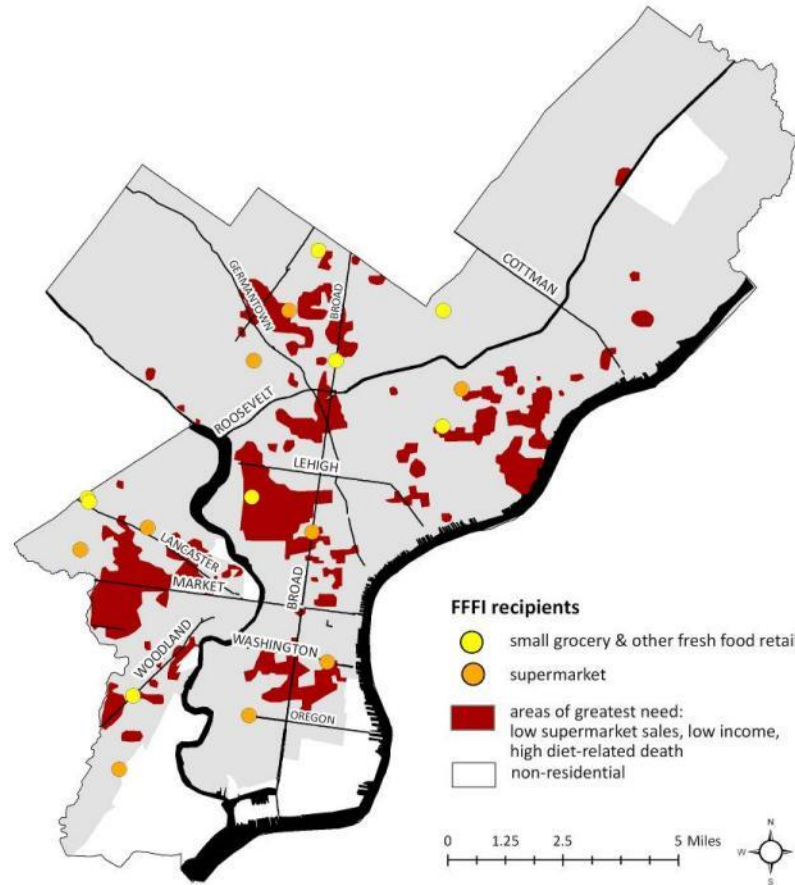
*Fresh Grocer opens at Progress Plaza in North Philadelphia,  
December 2009*

## Pennsylvania Success Story

- **88** projects statewide
- **5,000** Jobs
- **400,000** people with improved food access
- **\$190 million** in total project investment



# Philadelphia: FFFI Funded Projects



# Key Features of a Healthy Food Financing Program

- Business financing programs
- Grants and loans for new and expanded grocery and other healthy food retailers
- Targets LMI and underserved communities
- Administered as a Public Private Partnership, including a CDFI and an FAO.
  - CDFI leverages public investment.
- Funded with federal, state, local, and philanthropic dollars
- Flexible program design



New Orleans Fresh Food  
RETAILER INITIATIVE



New Jersey  
Food Access  
Initiative



THE FOOD TRUST

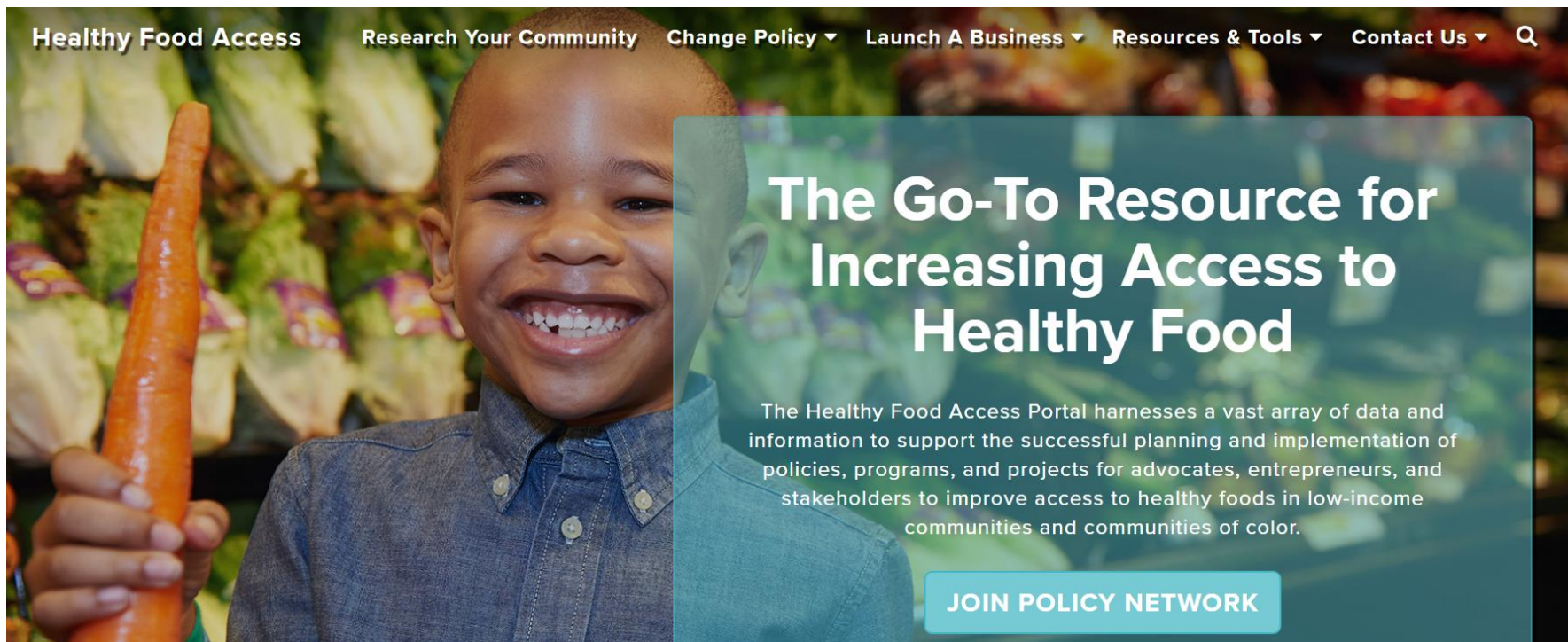
## HFFI Grantees and State & City Financing Initiatives

Map showing distribution of federal HFFI grants awarded as of November 2018, plus the location of regional, state and city initiatives.





# www.healthyfoodaccess.org



**Healthy Food Access**   Research Your Community   Change Policy ▾   Launch A Business ▾   Resources & Tools ▾   Contact Us ▾   Q

## The Go-To Resource for Increasing Access to Healthy Food

The Healthy Food Access Portal harnesses a vast array of data and information to support the successful planning and implementation of policies, programs, and projects for advocates, entrepreneurs, and stakeholders to improve access to healthy foods in low-income communities and communities of color.

**JOIN POLICY NETWORK**

\*Funded through the Robert Wood Johnson Foundation





# THANK YOU!

Caroline Harries

[charries@thefoodtrust.org](mailto:charries@thefoodtrust.org)

[215-575-0444, ext. 5129](tel:215-575-0444)

[www.thefoodtrust.org](http://www.thefoodtrust.org)



@TheFoodTrust

