Community Improvement Science for Cancer Prevention in Early Childhood

David Dzewaltowski, Ph.D.

Community Population Health Social Scientist

Community Chair for Activity, Nutrition and Obesity Prevention





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Buffett Early Childhood Institute at the University of Nebraska

NATIONAL CANCER INSTITUTE Division of Cancer Control & Population Sciences



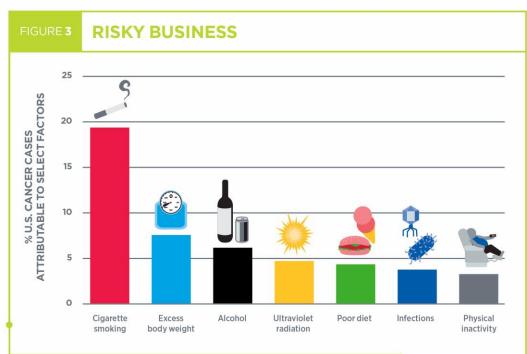
- Whole-of-Community Systems Intervention for Youth Population Physical Activity
 - RO1 CA215420-01A1, NIH, National Cancer
 Institute
- Indigenous Qualitative Inquiry in Implementation Science of Community Hub Coalitions in Whole-of-Community Systems Interventions
 - R01CA215420-02S1
- Dissemination of the Evidence-Based SWITCH® Program for Childhood Obesity Prevention
 - 2015-68001-23242, USDA, National Institute of Food and Agriculture
- Evaluating a Systems-Based Health Intervention for Middle School Wellness.
 - R21 HD090513-01A1, NIH, NICHD

"Research reported in this presentation was supported by the National Cancer Institute of the National Institutes of Health under Award Number R01CA215420. The content is solely the responsibility of the authors and does not necessarily represent the official views of the National Institutes of Health."



Population Health Problem

Cancer Prevention Behaviors



Research has identified numerous factors that increase an individual's risk for developing cancer. By modifying behavior, individuals can eliminate or reduce many of these risks and thereby reduce their risk of cancer. Developing and implementing additional public education and policy initiatives could help further reduce the burden of cancers related to preventable cancer risk factors. *Adapted from (39).*

Cancer Prevention in Early Life

Disparities in the Context of Opportunities for Cancer Prevention in Early Life

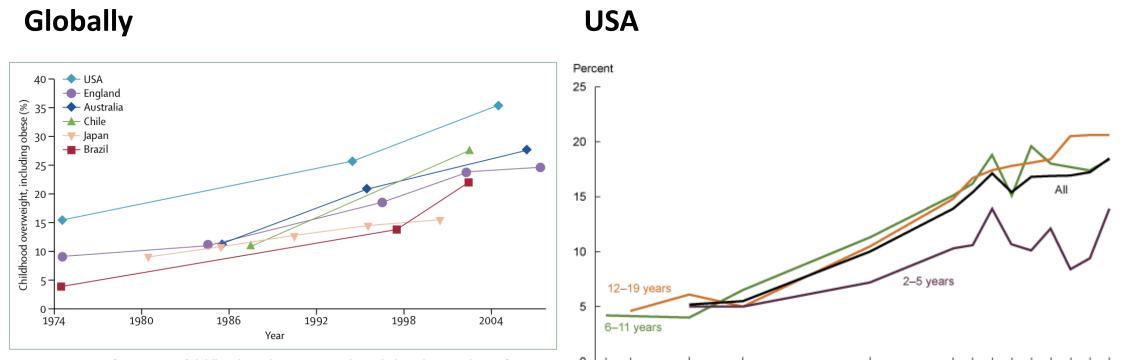
Greta M. Massetti, PhD, Cheryll C. Thomas, MSPH, Kathleen R. Ragan, MSPH, CHES

Persistent health disparities are a major contributor to disproportionate burden of cancer for some populations. Health disparities in cancer incidence and mortality may reflect differences in exposures to risk factors early in life. Understanding the distribution of exposures to early life risk and protective factors for cancer across different populations can shed light on opportunities to promote health equity at earlier developmental stages. Disparities may differentially influence risk for cancer during early life and create opportunities to promote health equity. Potential risk and protective factors for cancer in early life reveal patterns of disparities in their exposure. These disparities in exposures can manifest in downstream disparities in risk for cancer. These risk and protective factors include adverse childhood experiences; maternal alcohol consumption in pregnancy; childhood obesity; high or low birth weight; benzene exposure; use of assisted reproductive technologies; pesticide and insecticide exposure; isolated cryptorchidism; early pubertal timing; exposure to radiation; exposure to tobacco in utero and in early life; allergies, asthma, and atopy; and early exposure to infection. Disparities on the basis of racial and ethnic minority status, economic disadvantage, disability status, sex, geography, and nation of origin can occur in these risk and protective factors. Vulnerable populations experience disproportionally greater exposure to risk factors in early life. Addressing disparities in risk factors in early life can advance opportunities for prevention, promote health equity, and possibly reduce risk for subsequent development of cancer.

American Association for Cancer Research (AACR) Cancer Progress Report 2018



Population Trends in Overweight and Obesity



1963-1965

1966-1967

1971-1974

1976-1980

Figure 1: Estimates of percentage of childhood population overweight, including obese (with use of International Obesity Taskforce cutoffs) in a selection of countries

Based on data from Wang and Lobstein,¹¹ International Association for the Study of Obesity,¹² and Matsushita and colleagues.¹³

SOURCES: NCHS, National Health Examination Surveys II (ages 6–11) and III (ages 12–17); and National Health and Nutrition Examination Surveys (NHANES) I–III, and NHANES 1999–2000, 2001–2002, 2003–2004, 2005–2006, 2007–2008, 2009–2010, 2011–2012, 2013–2014, and 2015–2016.

2003-2004

1999-2000

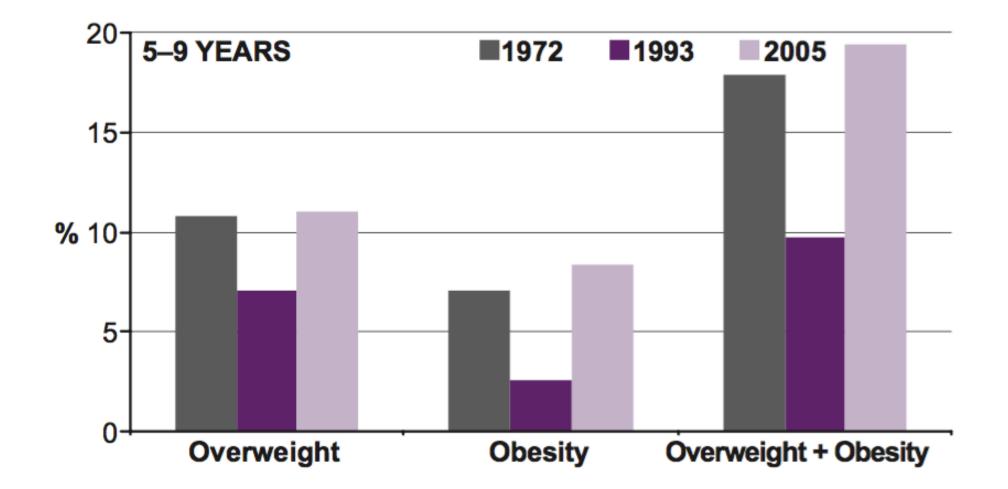
2011-2012

2015-2016

2007-2008

1988-1994





Esqu ivel M & Gonza lez C (2010). Excess weight and adiposity in children and adolescents in Havana, Cuba: prevalence and trends, 1972 to 2005. *MEDICC Rev* **12**, 13–18.



Population Health Improvement Challenge

- Community Population Health
 - The health outcomes of a geographically defined community group of individuals.



Innovation Aims

- Innovation Aim A What is driving high frequency cancer prevention behaviors in children and families, such as physical activity and healthful eating?
- Innovation Aim B- What are solutions for communities steering toward improved cancer prevention behavior outcomes?



Community Improvement Science

- Study of the pattern of interaction among individuals within environments in a geographic area of interest, and the way these interactions influence social processes leading to population health outcomes.
- The primary goal of this scientific field is to determine how to improve the outcomes of complex adaptive social systems.



Transdisciplinary Systems Science

Science of goal-directed action, communication and information feedback in the animal and machine.

1943

Kirk Lewin

Margaret Mead

Claude Shannon

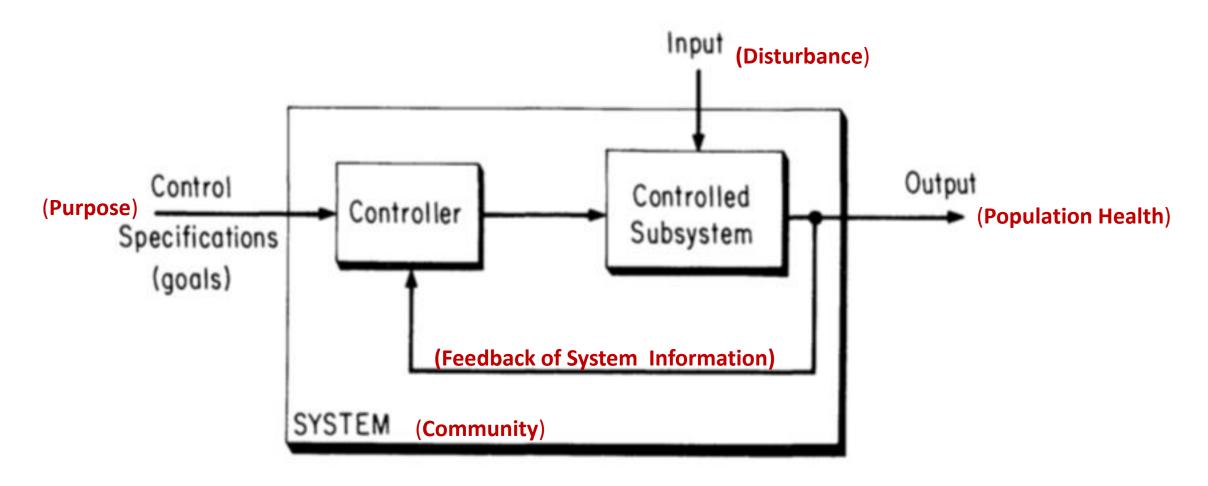
Some old ideas on systems - Attendees at the 10th Macy Conference (1953)



http://www.asc-cybernetics.org/foundations/history/Macy10Photo.htm



"Every system is perfectly designed to get the results it gets"



Quote- Paul Batalden influenced by W. Edwards Demming

Patten, B. C., & Odum, E. P. (1981). The cybernetic nature of ecosystems. *The American Naturalist*, *118*(6), 886-895



Community System

- Pattern of *interaction* among individuals within environments in a geographic area of interest.
 - Geographic Boundary
 - Social Boundary
- Group of children and families
 - Example Buffett Early Childhood Institute Birth to Grade 3 Continuum
 - Superintendents' Early Childhood Plan (child development system)
 - Weekly home visiting for children birth to age 3
 - High-quality preschool for 3- and 4-year-olds
 - Aligned Kindergarten through Grade 3 curriculum, instruction, and assessment for 5- through 8-year-olds.

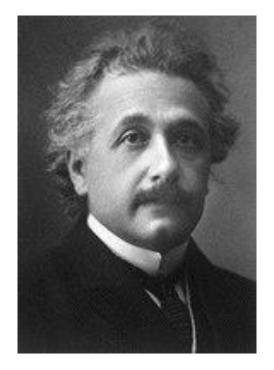


Innovation Aims

- Innovation Aim A What is driving high frequency cancer prevention behaviors in children and families, such as physical activity and healthful eating?
 - High frequency cancer prevention behaviors are the outcome of a geographically located complex and adaptive social system.

Naturalistic Observation of Social Systems

"It is the theory that describes what we can observe"



Observation of behavior in the natural environment



Albert Einstein (1879 - 1955) Physicist & Nobel Laureate

Jane Goodall (1934 –)



Observing Patterns of Social System Practices





Observation Patterns of Social System Practices

Phenomena

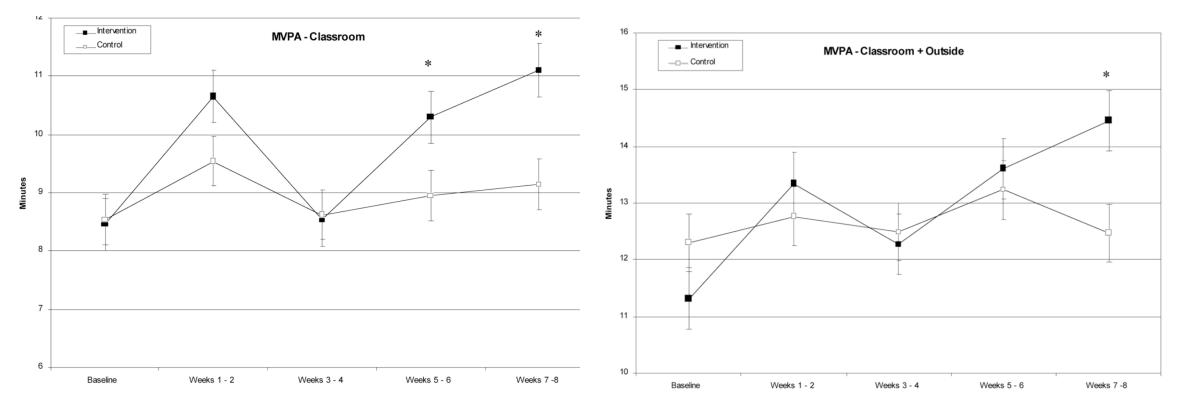
- Point Event
 - Instantaneous
- State Event
 - Durations

Level of Phenomena

- Individual
- Group
- Organization
- Community

Move and Learn in Preschool

Figure 1 — Mean \pm SD for minutes of MVPA for children in the intervention (N = 20) and control (N = 22) classrooms. Program duration was 2.5 hours for both classrooms. Upper panel represents classroom activity. Lower panel represents classroom and outside activity combined. * denotes statistically different at the .05 level of significance.



Trost, S. G., Fees, B., & Dzewaltowski, D. (2008). Feasibility and efficacy of a "move and learn" physical activity curriculum in preschool children. *Journal of physical activity and health*, *5*(1), 88-103.

Community Improvement Science

SCHOOL HEALTH



RESEARCHARTICLE

Preschool Daily Patterns of Physical Activity Driven by Location and Social Context

CHELSEY R. SCHLECHTER, MPH^a (1) Richard R. Rosenkranz, PhD^b Bronwyn S. Fees, PhD^c David A. Dzewaltowski, PhD^d

ABSTRACT —

BACKGROUND: Preschool children are recommended to spend at least 15 minutes/hour (25% time) in light-to-vigorous physical activity (total physical activity, TPA). Preschool provider practices, such as whether children are put in small group or whole-group activities, are likely to affect children's TPA levels during preschool. The current study characterized the pattern of physical activity across the preschool day, and examined the relationship of location and social arrangement to TPA.

METHODS: Fifteen days from 8 preschool classrooms in 2 preschool centers were video-recorded, and children (N = 73, age = 36 years, M = 4.36 ± 0.85 , Boys = 47%) wore accelerometers for the duration of the preschool day. We observed contextual variables of time (ie, morning or afternoon), location (ie, indoor or outdoor), and for a subsample, social arrangement (ie, activity centers, small group, whole group).

RESULTS: Across the whole day, children spent $6_9,5\pm12.4\%$ time sedentary/inactive and $30.5\pm13.5\%$ time in TPA. Children spent a significantly greater percentage of time in TPA outdoors, compared to indoors (t = 10.00, p < .001), and while in small groups compared to whole groups (t = 335, p = .009).

CONCLUSION: Children spent approximately 30% of the preschool day in TPA. Providing more time outdoors and restructuring preschool activities from whole group to small group could increase the amount of TPA that children accumulate during preschool.

Keywords: preschool; preschool children's physical activity; preschool children's social influences; accelerometer; indoor physical activity; outdoor physical activity.

Citation: Schlechter CR, Rosenkranz RR, Fees BS, Dzewaltowski DA. Preschool daily patterns of physical activity driven by location and social context. J Sch Health. 2017; 87: 194-199.

Received on April 29, 2016 Accepted on November 24, 2016

Although current public health guidelines recommend that children aged 3-5 years spend 15 minutes per every waking hour (25% of time) in light-to-vigorous physical activity (total physical activity; TPA),¹ most children in that age group are not meeting guidelines.² The amount of TPA children accumulate throughout the day is associated with the settings where children spend their time, one of which is the preschool setting.³ In the United States, approximately 4.2 million children attend preschool centers, where studies have indicated a majority of time is spent inactive.^{4,5} The amount of TPA children accumulate is variable,

both between preschool settings^{4,6} and within the

preschool setting day.^{4,6-8} The TPA variability is associated with changes in the social and physical environments of a preschool center.^{4-6,9,10} and the number of opportunities to be physically active throughout the day has been positively correlated with levels of TPA.⁶ To characterize the contextual variables that may influence TPA, direct observation systems, such as the Observational System for Recording Physical Activity in Children: Preschool (OSRAC-P)¹¹ have been used in the preschool setting. Studies using these systems have found that certain social and physical environments may be more conducive to TPA than others. Children are more active during outdoor periods, compared to indoor periods^{5,12} and

^aGraduate Research Assistant, (chelseyschlechter@ksu.edu), Department of Kinesiology, 7a Natatorium, Kansas State University, Manhattan, KS 66506.

^bAssociate Professor, (ricarcho@ksu.edu), Department of Food, Nutrition, Dietetics and Health, Kansas State University, Manhattan, KS 66506.
^cAssociate Dean for Academic Affairs, (Fees@ksu.edu), School of Family Studies and Human Services, Kansas State University, Manhattan, KS 66506.

Prescuence bein für Prauent Anland, treespreuceup, School Anning School and Annina Leerbers, Knassa state University, Wain attud (15:00000). "Endowed Community Chair for Physical Activity, Nutrition, Obeity and Professor, (david.dzevaltowski@unmc.edu), Department of Health Promotion, Social & Behavioral Health University of Nebrasia Medical Centre Buffett Early Ohidhood Institute, Omaha, NE 68198–635.

Address correspondence to Chelsey R Schlechter, Graduate Research Assistant, (chelseyschlechter@ksu.edu), Department of Kinesiology, 7a Natatorium, Kansas State University, Manhattan K 566506.

The United Methodist Health Ministry Fund supported this study

194 • Journal of School Health • March 2017, Vol. 87, No. 3 • © 2017, American School Health Association

Table 2. Contextual Variables and Percentage of Time Spent in Each Physical Activity Intensity

Percentage of time, mean (95% CI) Sedentary/inactive TPA Total 69.50 (56.64-76.06) 30.50 (17.64-37.06) Location Indoor 81.85 (75.93-84.87)18.16 (12.20-21.20)65.02 (58.61-68.29) 34.82 Outdoor (28.39 - 38.10)Time 27.07 Morning 72.93 (66.74-76.09) (20.94 - 30.17)Afternoon 73.18 (66.71-76.48) 26.82 (20.35 - 30.12)Time x location Morning outdoor (56.29-66.95) 63.35 36.36 (7.13-29.23)Afternoon outdoor 66.52 (59.64-70.03) 33.46 (6.90-26.56) Morning Indoor (76.20-85.2) 82.16 15.64 (9.68-18.68) Afternoon Indoor 66.52 (59.46-70.12) 20.09 (12.45-23.99) Pattern Small group 78.23 (70.92-81.96) 21.77 (14.46-25.5) Whole group 87.98 12.02 (5.79-15.2) (81.74-91.16) 84.84 (77.79-88.44) 12.31 (5.67 - 15.7)Activity centers

CI, confidence interval; TPA, total physical activity.

Schlechter, C. R., Rosenkranz, R. R., Fees, B. S., & Dzewaltowski, D. A. (2017). Preschool daily patterns of physical activity driven by location and social context. *Journal of school health*, 87(3), 194-199.



Big time blocks

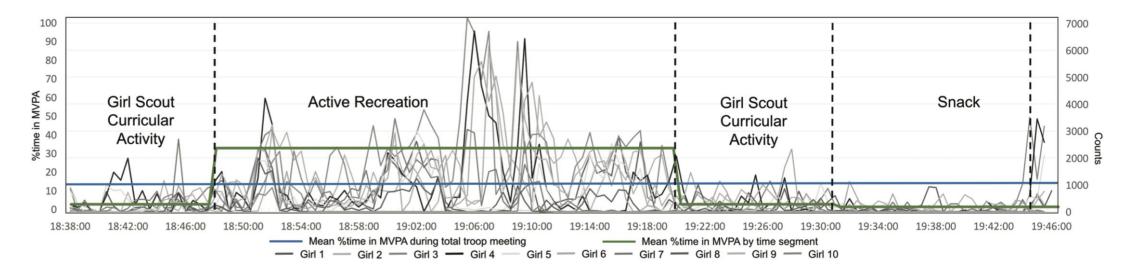
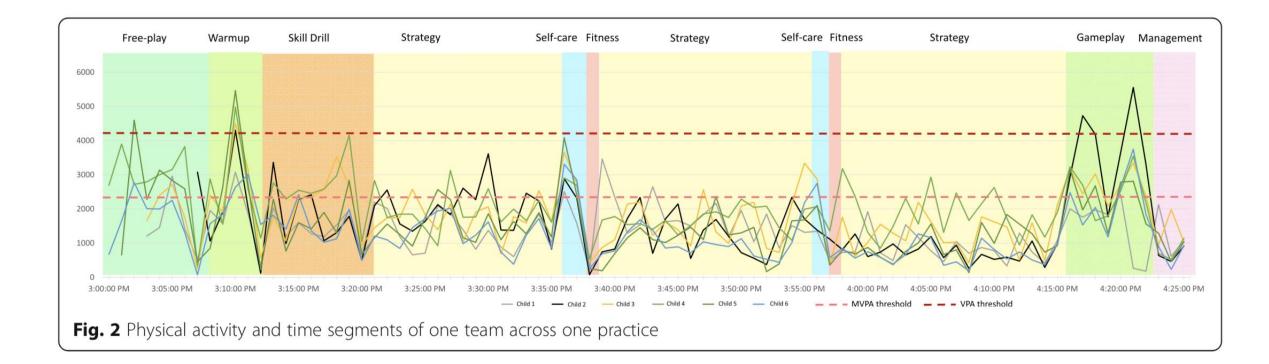


Fig 1 | Physical activity and time segments during one GS troop meeting. *%time* = percentage of time; *MVPA* = moderate-to-vigorous physical activity.

Schlechter, C. R., Rosenkranz, R. R., Guagliano, J. M., & Dzewaltowski, D. A. (2018). Impact of troop leader training on the implementation of physical activity opportunities in Girl Scout troop meetings. *Translational behavioral medicine*, 8(6), 824-830 (Nov.2019) NOPREN



Small Time Blocks



Schlechter, C. R., Guagliano, J. M., Rosenkranz, R. R., Milliken, G. A., & Dzewaltowski, D. A. (2018). Physical activity patterns across time-segmented youth sport flag football practice. *BMC public health*, *18*(1), 226.



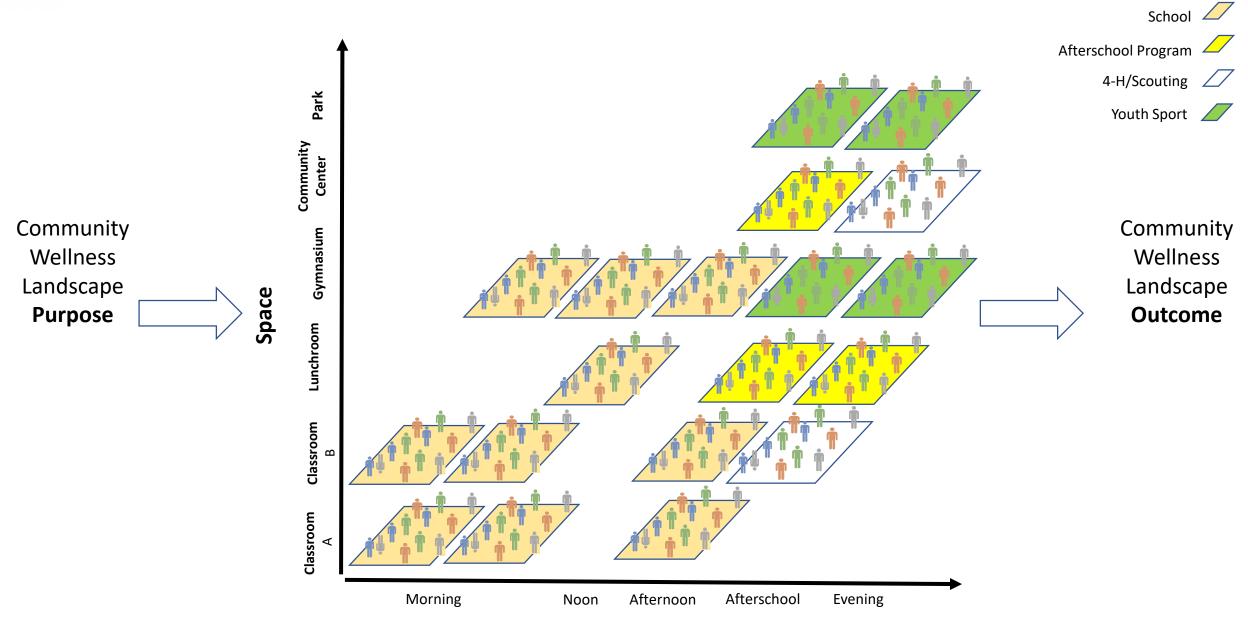
Observation of Social System Key Terms

- **Big Time Block** (Session)- A social system time period with start and stop point that is defined by the purpose of the group (e.g., academics, recreation, snack, physical activity).
- Small Time Block (Session Episode) A social system time period within the routine of a session that is defined by the purpose of the group activity (e.g., warm-up, cool down, game, skill practice, whole-group instruction).

Coleman, K. J., Geller, K. S., Rosenkranz, R. R., & Dzewaltowski, D. A. (2008). Physical activity and healthy eating in the after-school environment. *Journal of School Health*, *78*(12), 633-640.



Landscape of Places



What have we learned?

- Innovation Aim A What is driving high frequency cancer prevention behaviors in children and families, such as physical activity and healthful eating?
 - Geographically located social systems demonstrate the properties of a complex adaptive social systems
 - A community wellness landscape is a mosaic of diverse places across a community providing group opportunities that drive healthful behavior of children and families.
 - Individual practices in group social systems create social structures that provide opportunities and constrain behavior.
 - Omnibus Hypothesis The greater the social ecological system **diversity** of places affording physical activity the greater the community population health physical activity of children.



Innovation Aims

• Innovation Aim B- What are solutions for communities steering toward improved cancer prevention behavior outcomes?



Effective community improvement solutions

- Market
 - Privatization
- Government
 - Central control (Philanthropy)
- Local Communities
 - Communities can reliably develop institutions and practices to solve common pool resource management problems.



There is no reason to believe that bureaucrats and politicians, no matter how well meaning, are better at solving problems than the people on the spot, who have the strongest incentive to get the solution right.

— Elinor ()strom —

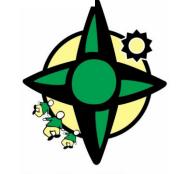
AZQUOTES



Lessons Learn From 30 Years of Local Policy, Research and Evaluation in the Great Plains







Healthy Places



Scouting Nutrition & Activity Program

Selected Projects

- Child Care
 - Move and Learn 2008
 - HOP'N Childcare 2009 2015
- Schools
 - Kansas LEAN 1998-2002
 - Healthy Youth Places 1999-2009
 - El Paso CATCH 2005
 - Healthy Ones 2012
 - Iowa SWITCH Active
- After School
 - Healthy Opportunities for Physical Activity & Nutrition (HOP'N) 2010
- Youth Club
 - Scouting Nutrition Activity Program (SNAP) 2010
- Youth Sport
 - Girls Basketball Camps 2019
- Whole-of-Community
 - Wellscapes Active
- State Planning and Policy
 - 1995 2017 Statewide Health, Education, and Cooperative Extension.
 - CDC Preventive Block Grant and 1305
 - Kansas Governor's Council on Fitness
 - USDA Child Nutrition and Wellness
 - Kansas State Research and Cooperative Extension State Planning



Key Gaps - Social System Change Elements

- Integrated social system (network)
 - Community prevention system for equitable bi-directional knowledge exchange linking leaders (implementation agent) of microsystems to information.
- Hub facilitation and support system
 - School
 - Local Health Department
- Integrated data system
 - Community-driven
 - Continuous monitoring and feedback
- Improvement cycles
 - Community-driven
 - Local design rather than adaptation
 - Iterative process
- Need for local evidence-based practices
 - Bi-directional knowledge exchange

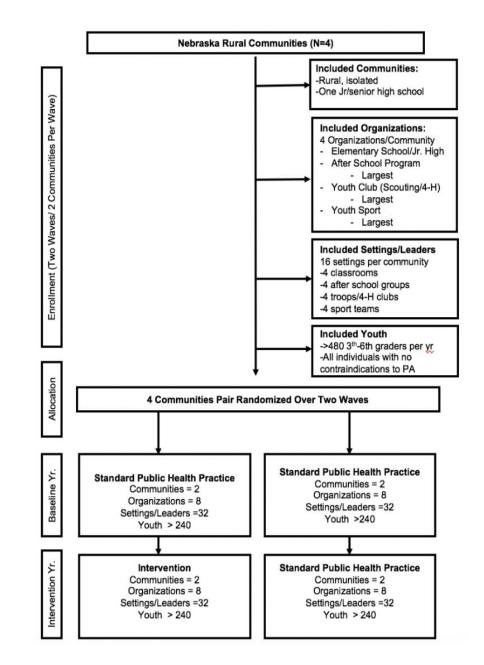


- Rural Great Plains
- 2018-2022
 - Implementation-Effectiveness Trial
 - 4 Communities randomized to received standard public health practice or the wellness landscape community improvement process
 - Facilitating Diversity of Group Opportunities for Children
- National Cancer Institute
 - RO1 CA215420-01A1

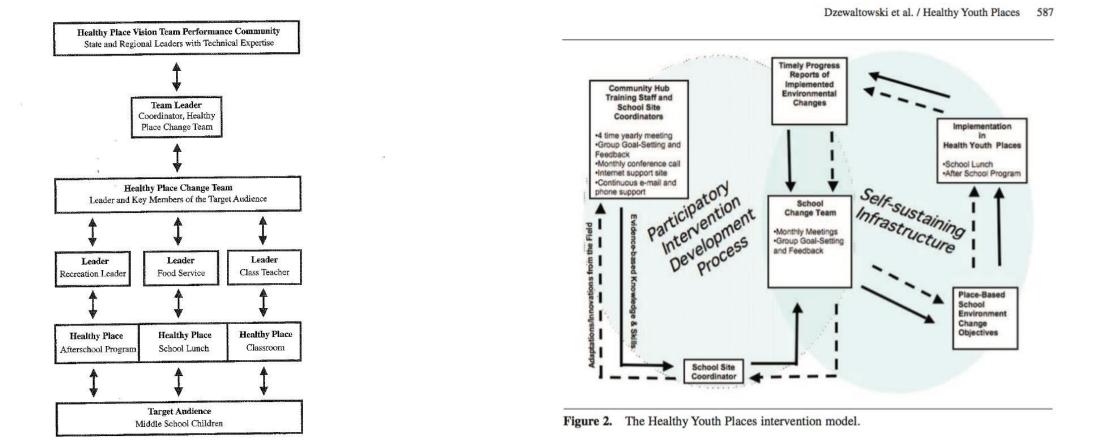


ClinicalTrials.gov Identifier: NCT03380143

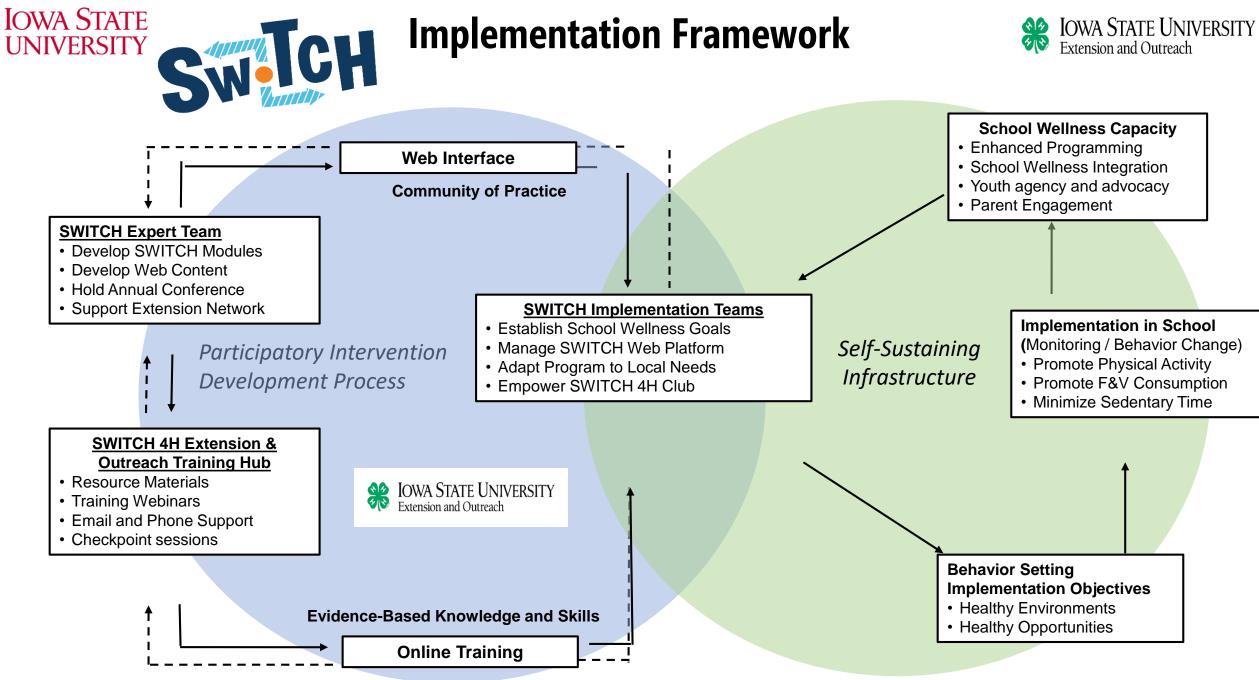
- PA Outcomes
 - MVPA assessed by accelerometry
 - Six times per year of groups
 - Youth Activity Profile
 - Fall & Spring Self-reported Population PA
- Implementation Outcomes
 - Video observation
 - Six time per year of groups
 - # of PA big time blocks (Sessions)
 - # of PA small time blocks (Episodes)



Community Hub facilitation and support system



Dzewaltowski, D. A., Estabrooks, P. A., Welk, G., Hill, J., Milliken, G., Karteroliotis, K., & Johnston, J. A. (2009). Healthy youth places: a randomized controlled trial to determine the effectiveness of facilitating adult and youth leaders to promote physical activity and fruit and vegetable consumption in middle schools. *Health Education & Behavior*, *36*(3), 583-600. Dzewaltowski (Nov.2019) NOPREN



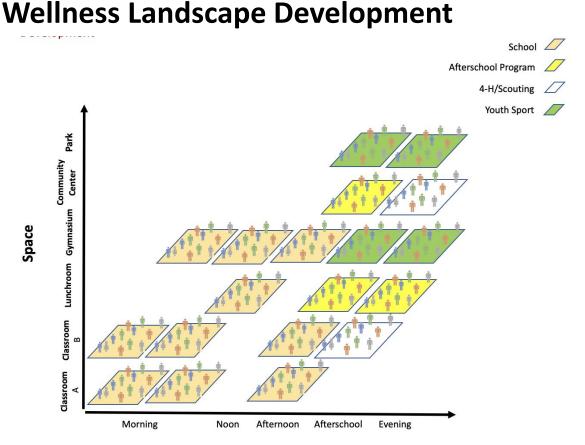
Adaptations/Innovations From the Field Adapted From Dzewaltowski et al (2002), Dzewaltowski et al. (2009); Dzewaltowski (2014)



Community Hub facilitation and support system

Community as system

- A multi-unit networked social system
 - Levels
 - Investigator Team
 - Local Health Department
 - Community Hub
 - Community Organizations
 - Child Setting Group Leaders
 - Small system inputs
 - .5 local health department coordinator
 - 4-time yearly community hub meetings
 - Monthly conference call
 - Continuous technical support



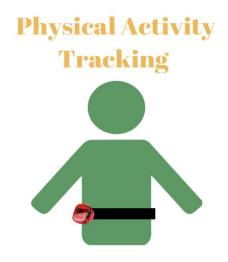


Community Integrated Data System For Monitoring and Feedback

Video Observation



Year 1: Fall 2018																		
Setting	Place	Group Opportunity	September				October				November				December			
			Week				Week				Week				Week			
			1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
School	Elementary Classroom	3 rd Grade				w				TH			м					
		4 th Grade				w				тн			м					
		5 th Grade				w				тн			м					
		6 th Grade				w				тн			м					
Youth Club	Elementary Cafeteria	Club 1										τυ		τυ	τυ			
Youth Sport	Elementary Green Space/Field	Soccer Team 1			Sa	Sa	Sa											
		Soccer Team 2			Sa	Sa	Sa											
		Soccer Team 3			Sa	Sa	Sa											
		Soccer Team 4			Sa	Sa	Sa											
	High School Gym	Basketball Team 1							Sa		Sa	Sa						
	SCC Welsh Center	Basketball Team 2							Sa		Sa	Sa						
				-		Vear	1 • Sr	ring 2	019									



Video Observation

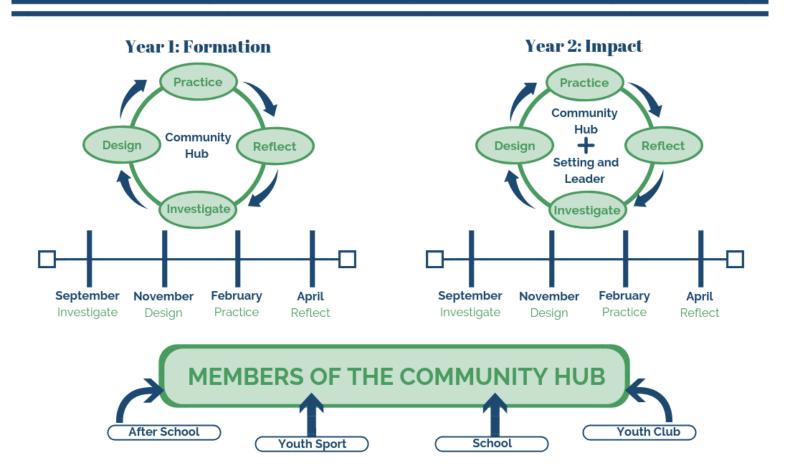


Improvement cycles



Community Hub Timeline

A Community Hub is a cross-sector group of community organizations and leaders committed to the health and development of children and families.





Hub Improvement cycle

Community Hub Action

INVESTIGATE: What is our Community Wellness Landscape?



DESIGN: What community opportunities do we want to design for children



Reflect Community Design

PRACTICE: How do we try to practice implementing our design?



REFLECT: Did we develop our community's wellness landscape?



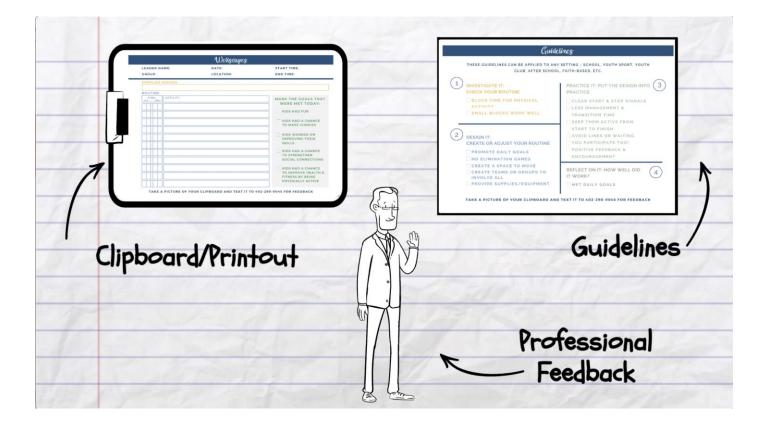
Dzewaltowski (Nov.2019) NOPREN

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Bi-Directional Knowledge Exchange of Evidence-Based PA Practices



Leader Improvement Cycle





THESE GUIDELINES CAN BE APPLIED TO ANY SETTING - SCHOOL, YOUTH SPORT, YOUTH CLUB, AFTER SCHOOL, FAITH-BASED, ETC.

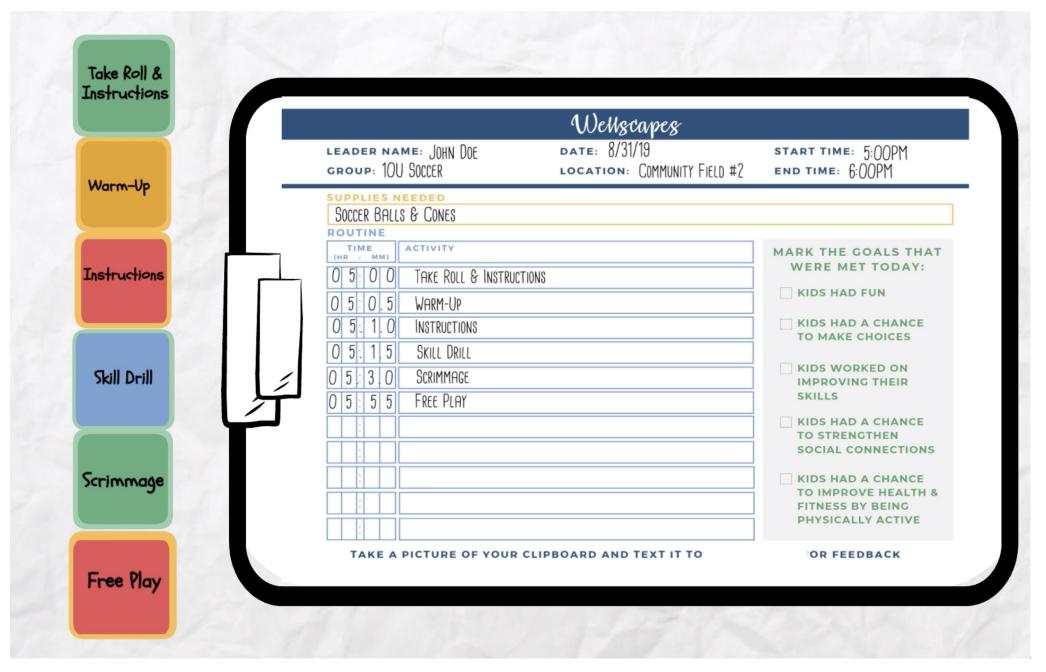


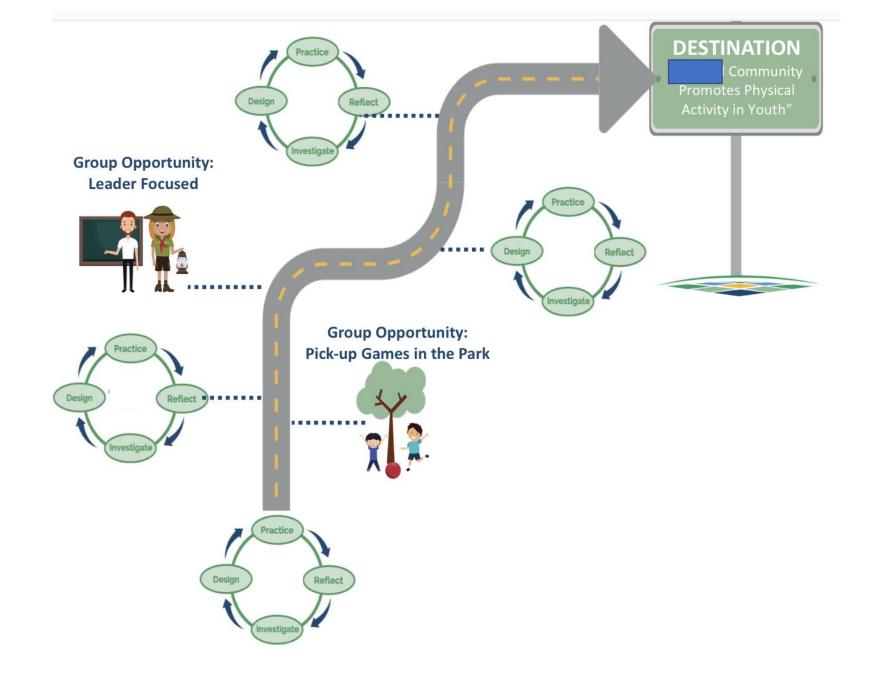




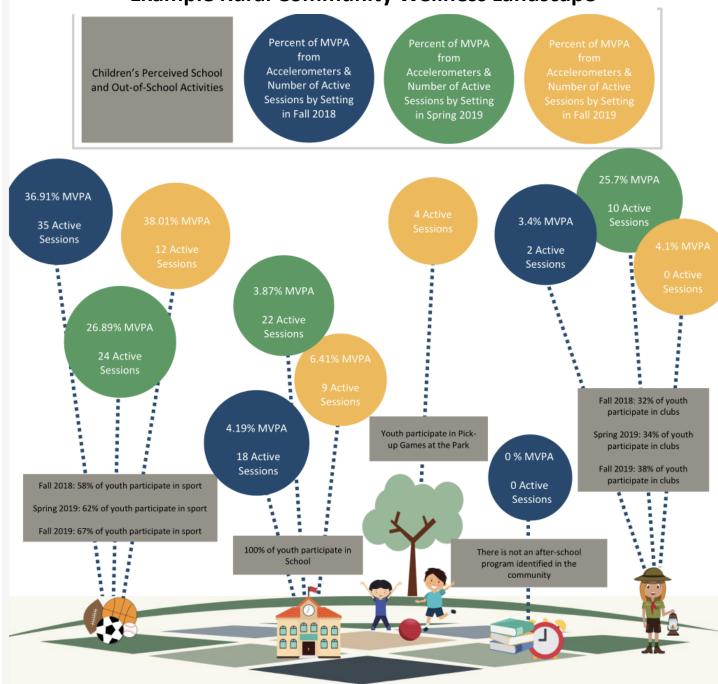
Outer block = session of physical activity







Example Rural Community Wellness Landscape





What will we learn?

- Innovation Aim B- What are solutions for communities steering toward improved cancer prevention behavior outcomes?
 - Can a decentralized community improvement system foster population health improvement?
 - No panacea
 - Messy and slow learning by doing
 - What are the characteristics of a facilitation and support system (e.g., local health departments and UNMC) to foster a community improvement system for cancer prevention?
 - What are the steps in a "community improvement cycle" critical to the spiraling up of whole-of-community system capacity for self-directed action?

Discussion Questions

- Should a local community early childhood prevention system be defined by facilitating 0 to 5 child places (e.g., child care centers and homes, preschool, Head Start) or 0 to 8 child places or another boundary?
- Is community improvement science research different than implementation science or efficacy science?
- How is observing natural group social systems using emergent boundaries different than ecological momentary assessment?

