



# TOGETHER WE CAN SOLVE HUNGER

Meeting the Need and  
Stabilizing Lives

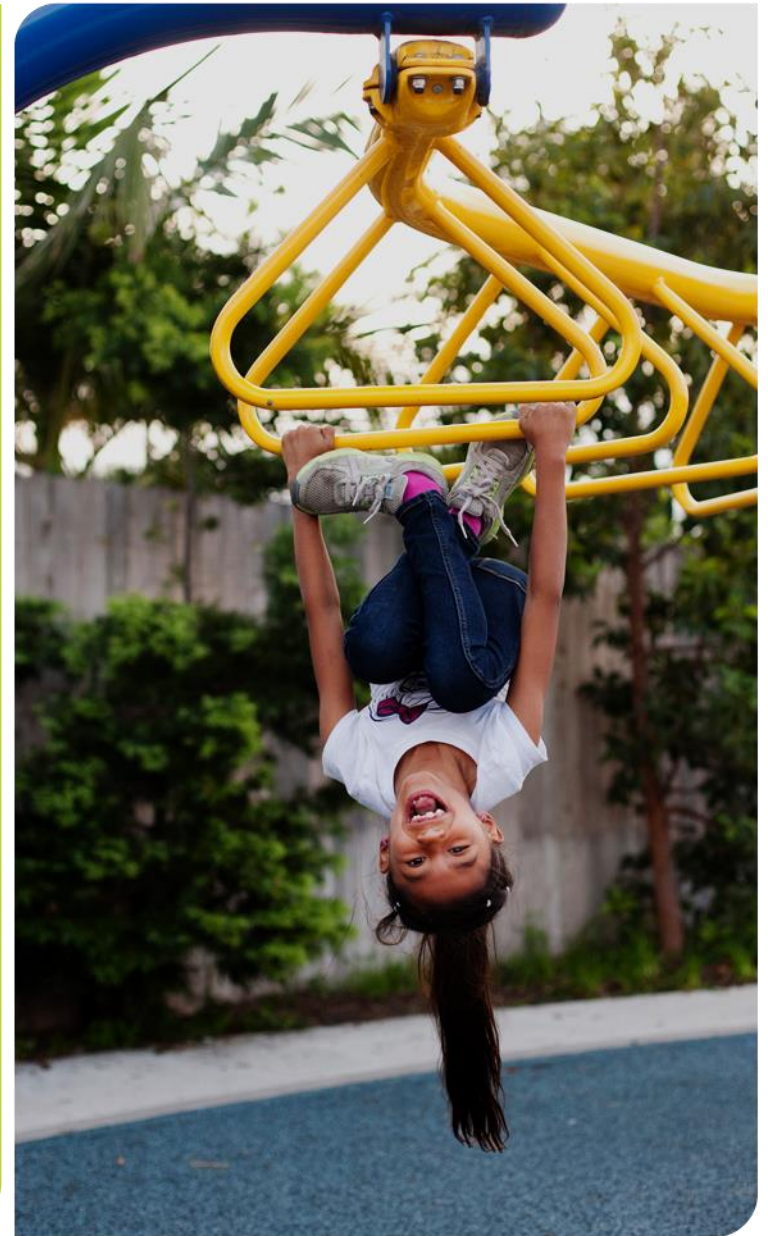


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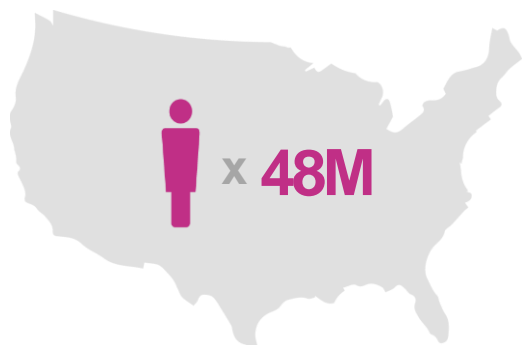
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**HUNGER IN  
AMERICA**







**48 Million**

**PEOPLE ARE  
FOOD INSECURE  
IN AMERICA**





**15 Million**

**CHILDREN ARE  
FOOD INSECURE**





**5.4 Million**

**SENIORS ARE  
FOOD INSECURE**







**IN THE UNITED STATES,  
FOOD INSECURITY IS  
HOLDING STEADY AT  
THE HIGHEST RATES  
EVER RECORDED**

## Making Tough Choices



**Feeding America's clients report that their household income is inadequate to cover their basic household expenses.**

**69%**

**HAVE HAD TO  
CHOOSE BETWEEN  
PAYING FOR  
UTILITIES AND FOOD**

**67%**

**HAVE HAD TO  
CHOOSE BETWEEN  
PAYING FOR  
TRANSPORTATION  
AND FOOD**

**66%**

**HAVE HAD TO  
CHOOSE BETWEEN  
PAYING FOR  
MEDICINE AND FOOD**

**57%**

**HAVE HAD TO  
CHOOSE BETWEEN  
PAYING FOR  
HOUSING AND FOOD**

Source: *Hunger in America 2014*



## Coping Strategies

**55%** of households reported using 3 or more coping strategies in the past year.



**79%**

Purchase Inexpensive,  
Unhealthy Food



**53%**

Receive Help  
From Friends



**40%**

Water Down  
Foods or Drinks



**35%**

Sell or Pawn  
Personal Property



**23%**

Grow Food  
in a Garden

Source: *Hunger in America 2014*



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**THE POWER  
OF FEEDING  
AMERICA**





## The Feeding America Network

**200** MEMBER  
FOOD BANKS

+

**1** NATIONAL  
OFFICE



=

**46M**

**AMERICANS  
SERVED ANNUALLY**



**60K** FOOD  
PANTRIES  
AND MEAL  
PROGRAMS

# How We Work



## We Secure Donations

The Feeding America network secures donations from national and local retailers, food companies and government agencies.



## We Move Food

The Feeding America network of food banks moves donated food and grocery products to where they are needed most.



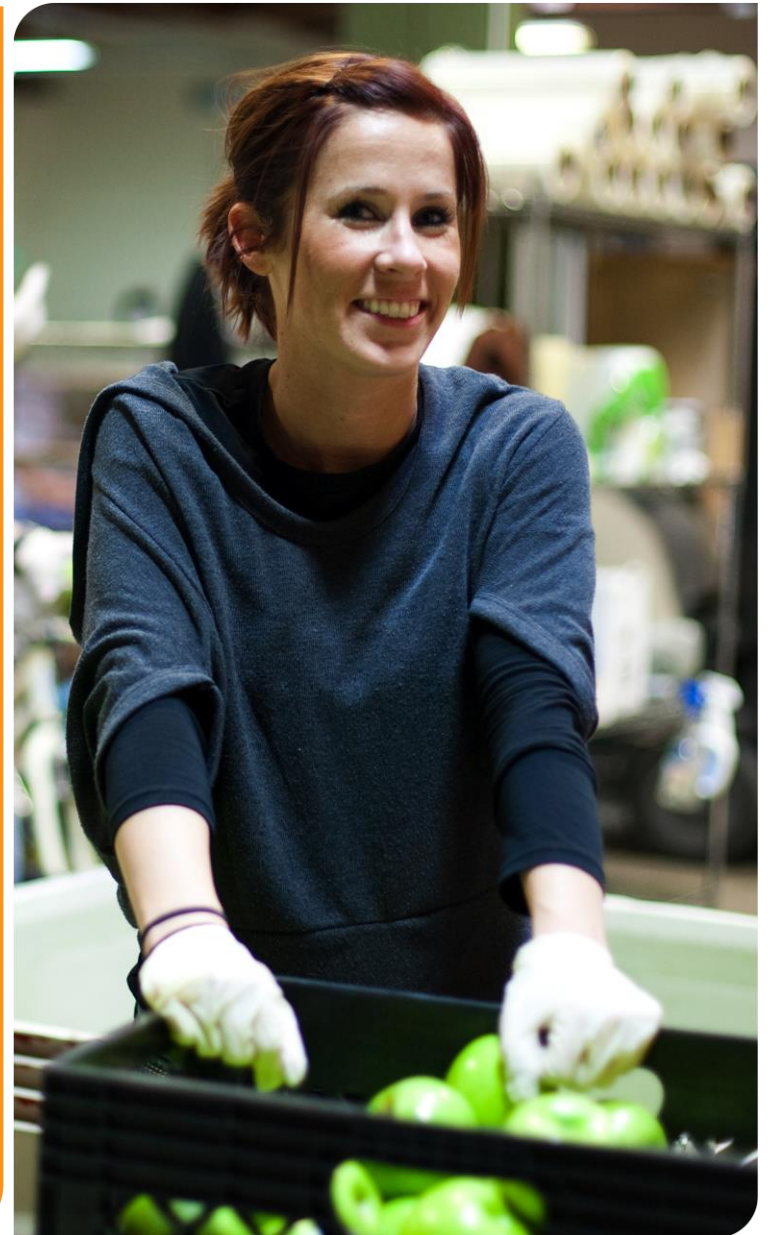
## We Safely Store and Distribute Donations

Member food banks ensure the safe storage and reliable distribution of donated goods to local charitable feeding programs.



## We Feed People in Need

Food banks provide food and grocery items to people in need at food pantries, soup kitchens, youth programs, senior centers and emergency shelters.





# The Impact of the Feeding America Network



We serve  
**46 MILLION AMERICANS**  
annually, including 12 million  
children and 7 million seniors



We source and distribute  
**11 MEALS**  
for each \$1 donated



We provide  
**3.6 BILLION MEALS**  
each year to people in need



We source  
**1.1 BILLION POUNDS**  
of fruits and vegetables  
through the network



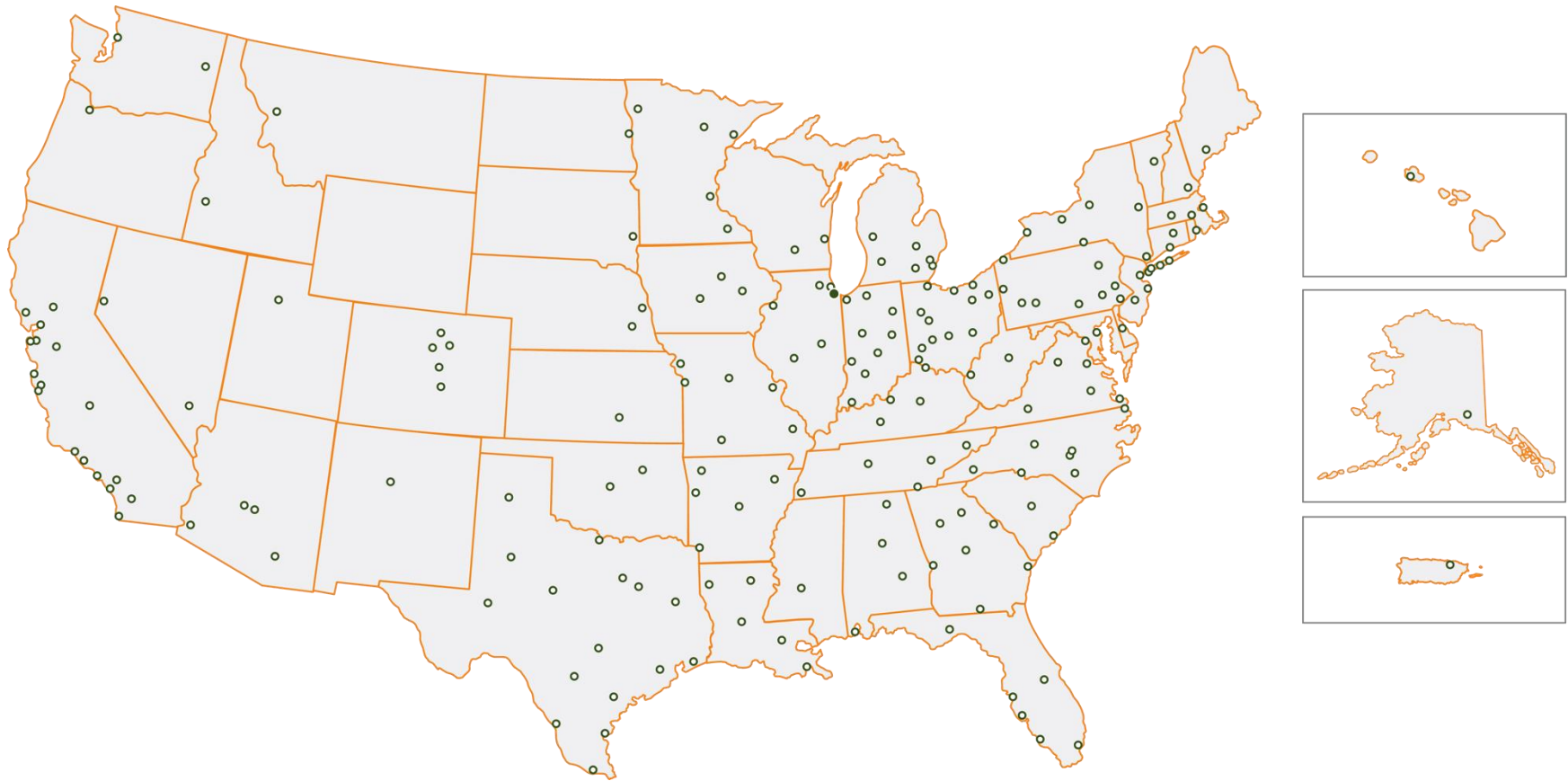
We have  
**200 FOOD BANKS**  
in the Feeding America network



**2 MILLION VOLUNTEERS**  
help carry out our vision for a  
hunger-free America

Source: Network Activity Report and *Hunger in America* 2014

# The Feeding America Network Serves Virtually Every Community







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## RURAL CHILD HUNGER CAPACITY INSTITUTE

  
**FEEDING**  
**AMERICA**

# FEEDING<sup>®</sup> AMERICA



**RURAL CHILD HUNGER CAPACITY INSTITUTE 2015**





# Why Rural Child Hunger?

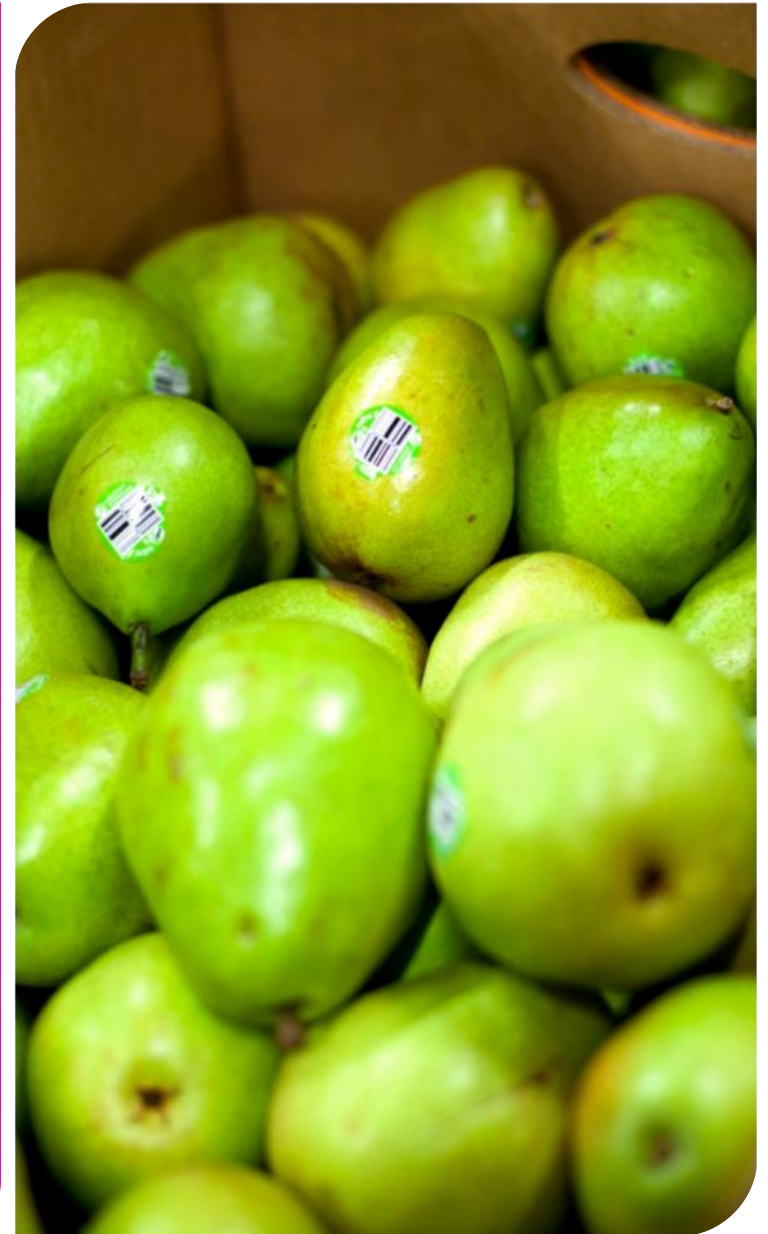
- **Child Hunger Refresh 2014**
  - Rural Logistics
  - Outreach
  - Expansion





# CIRCH Goals

- Increase meals to clients through the development of stronger programs based on learnings, resource development and professional development
- Learn through ongoing conversations with a group of peers who have similar goals
- Help build resources to share with the larger network
- Develop emerging leaders
- Spotlight experiences at future learning conferences and events



**February to February, Monthly Calls**

**FBs/PSAs/PDOs and Programs/Agency Relations/Operations/etc**

**Kick-Off Meeting in Omaha, NE at Food Bank for the Heartland**

**Implementation Grants (\$5-\$15k)**

**Yammer/Case Studies**

**Pre-ACPN Meeting and Capstone Webinars**

# **STRUCTURE OF ENGAGEMENT**

**Press Release**

**Blog Posts**

**Community for Food Banks not selected**

**Partner Capacity**

**Building Community Partnerships**

**Federal Programming**

**Moving Meals to Remote Sites**

**Program Outreach and Promotion  
Site Recruitment**

**Best Practices for Targeted Outreach**

# **NINE MONTHLY TOPICS**

**Increasing Transportation Logistics**

**Reallocate Resources/Cross Training**

**Coordinating New Programs**



A photograph of four volunteers in green t-shirts working in a warehouse. They are surrounded by large cardboard boxes, many of which are branded with the 'Food Bank of South West Texas' logo. The volunteers are focused on their tasks, with some looking down at boxes and others looking towards the camera. The background shows more boxes and the industrial setting of a warehouse.

## IMPLEMENTATION GRANT AWARDEES

## **Second Harvest Food Bank of Greater New Orleans and Acadiana (New Orleans, LA) \$10,000**

- Funding for a resource analysis of six rural parishes (analysis of local resources, local capacity to use resources and short and long-range strategies that close the rural child hunger gap) and the production of a rural child hunger tool kit to be distributed to social service providers, gov agencies, nonprofit orgs, and anti-poverty coalitions. They will be hiring a graduate intern to do this.

## **Regional Food Bank of Oklahoma (Oklahoma City, OK) \$10,000**

- Expansion of Summer Feeding Service Programs (SFSP) in 11 counties that do not have a single site. This will be done through a collaboration with the Oklahoma Turning Point Council, who has chapters in each of the 11 counties, to conduct outreach/understand community needs in rural areas for SFSP, and focus on finding community solutions to the barriers of expansion to rural areas – access and transportation.

## **Good Shepherd Food Bank (Auburn, ME) \$5,000**

- Funding to build partner capacity and strengthen community partnerships at School Pantry and Backpack sites through focus on volunteer capacity. Based on feedback from sites, 86% identified volunteer recruitment and building stronger community partnerships as areas of greatest need. Sites will be invited to submit project proposals aimed at this feedback and school partners who are selected will share ideas and successes with larger Good Shepherd Food Bank agency network. Ten awards will be given out to agencies for \$500. Funds can be used for volunteer gas stipends, training and recruitment events and volunteer appreciation events.

## **Montana Food Bank Network (Missoula, MT) \$5,000**

- Expansion of the school pantry program to five new rural and/or Native American Indian Reservations. They will do this by creating “School Pantry Starter Kits” which will include equipment (refrigeration, microwave and shelving), supplies and disposables, training (ServSafe training for 5 coordinators, and incentives for families to participate (kitchen supplies).



# THANK YOU

